

## Faculty Marketing Position

<b>Institution:</b>	DeSales University
<b>Location:</b>	Center Valley, PA
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	02/28/2019
<b>Application Due:</b>	Open Until Filled
<b>Type:</b>	Full-Time



## DESALLES UNIVERSITY

The DeSales University, Division of Business invites applications for a full-time faculty position in marketing. This position involves teaching a combination of undergraduate and graduate courses in traditional, online and hybrid models. DeSales prioritizes teaching in the liberal arts tradition, however, evidence of research and service are expected. The preferred candidate should feel comfortable teaching principles of marketing and consumer behavior. Our business programs are ACBSP accredited; a Ph.D. with professional experience is expected. Although this is a non-tenure position, the successful applicants can take advantage of our generous long-term contracts with the possibility of conversion to a tenure track position in the future.

The position begins August 2019. Rank and salary are commensurate with qualifications. Please send letter of application, curriculum vitae, three letters of recommendation, and photocopies of transcripts to Professor Christopher R. Coccozza, Head, Division of Business, DeSales University, 2755 Station Avenue, Center Valley, PA 18034-9568, or [Christopher.coccozza@desales.edu](mailto:Christopher.coccozza@desales.edu). Review of complete applications will begin immediately and continue until the position is filled.

DeSales University is a Catholic liberal arts institution on a beautiful 450-acre campus in the Lehigh Valley of eastern Pennsylvania, approximately one hour from Philadelphia and two hours from New York City. Traditional-age students (1,700), evening-degree students

(800), and graduate students (800) comprise the student body of 3,300. As a member of the Lehigh Valley Association of Independent Colleges, DeSales University participates in cooperative programs with Lehigh University and with Cedar Crest, Lafayette, Moravian, and Muhlenberg Colleges. EOE

## APPLICATION INFORMATION

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**Contact:** Academic Affairs  
DeSales University

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**Email Address:** [Christopher.cocozza@desales.edu](mailto:Christopher.cocozza@desales.edu)

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