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# Assistant Professor (Tenure Track) - Marketing (20-21)

DePaul University: PROVOST: DRIEHAUS COLLEGE OF BUSINESS: MARKETING



Location	Open Date
College of Business	Jul 1, 2019

## Description

The Department of Marketing at DePaul University invites candidates to apply for a tenure-track position at the rank of Assistant Professor starting in Fall, 2020. Prospective candidates must have demonstrated the ability to produce original and innovative scholarly work of the highest possible quality with impact in A and B-level marketing journals. Faculty will be expected to teach a variety of undergraduate and graduate courses. All candidates will be considered, however, preference will be given to candidates who are interested in teaching courses in the areas of digital/social media marketing and marketing analytics and who conduct research in these areas. Preference also will be given to candidates with prior business experience. Doctoral students with an ABD will be considered with the expectation that they have completed their Ph.D. no later than August 2020.

## The College and Department

Founded in 1912, the Driehaus College of Business was among the first 10 business colleges in the United States and the first at an American Catholic university. The College offers undergraduate degrees in Marketing, part-time and full-time MBA programs, a large number of M.S. degrees, and a D.B.A. program. There are approximately 4,000 undergraduate, 2,000 graduate students, and XXX D.B.A students enrolled in the College.

The college is named for DePaul alumnus Richard H. Driehaus in recognition of his longtime partnership with his alma mater and \$30 million gift in 2012. The college's business graduate school and MBA program were introduced in 1948. The school was named the Charles H. Kellstadt Graduate School of Business in 1992 to honor the former CEO and chairman of Sears, Roebuck & Co. For more information about the college, please go to <https://business.depaul.edu> (<https://business.depaul.edu/>).

Our faculty include approximately 150 full-time faculty members who have published in many of the top journals in their respective fields. Our faculty come from diverse and distinguished backgrounds. They share a dedication to individual student success and a teaching style that not only brings the real world into the classroom, but also takes the classroom out into the real world. Our professors rank among the world's most prolific scholars of business

## Application Process

This institution is using Interfolio's Faculty Search to conduct this search. Applicants to this position receive a free Dossier account and can send all application materials, including confidential letters of recommendation, free of charge.

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education research. Of 1,900 institutions surveyed internationally, DePaul faculty ranks No. 2 for producing research on marketing education and No. 6 for generating business and management education research (Academy of Management Studies, 2016).

### **Qualifications**

Ph.D. in Marketing or related disciplines from an AACSB accredited University.

A robust research agenda that is advancing through the publication process in line with general expectations for a PhD candidate (e.g. conference papers, a manuscript under review, a multiple author publication, etc.)

University-level teaching experience with evidence of high-quality teaching.

DePaul seeks candidates with demonstrated cultural competencies to include teaching, service and research in diverse learning communities.

### **Application Instructions**

Candidates will need to submit the following materials as a part of their application:

1. cover letter stating interest and qualification
2. curriculum vitae
3. research statement
4. representative publications
5. teaching statement
6. three letters of recommendation

### **Equal Employment Opportunity Statement**

DePaul University is an Equal Opportunity / Affirmative Action employer. All qualified applicants will receive consideration for employment without regard to race, color, ethnicity, religion, sex, sexual orientation, gender identity, national origin, age, marital status, physical or mental disability, protected veteran status, genetic information or any other legally protected status, in accordance with applicable federal, state and local EEO laws.

A copy of DePaul University's Safety and Security Information Report and Fire Safety Report is available upon request. The report includes statistics about crimes that occurred on campus and public property immediately adjacent to campus. The report includes institutional policies concerning campus security, sexual assault and other matters. It also includes fire statistics, fire safety practices and standards of the institution. A copy of this report can be obtained by contacting the Crime Prevention Office at 773-325-7775 or by visiting the DePaul Public Safety website at <http://publicsafety.depaul.edu>. (<http://publicsafety.depaul.edu/>).