

Lecturer, Assistant Professor or Associate Professor in Marketing

Position Details

Position Information

Position Title	Lecturer, Assistant Professor or Associate Professor in Marketing
Type of position	Tenure Stream
Department/Unit	Rowe School of Business
Location	Halifax

About the opportunity

The Rowe School of Business (RSB) invites applications for a tenure stream faculty position in marketing at the rank of Lecturer, Assistant Professor or Associate Professor with a commencement date of January 1, 2021. This date is negotiable. The successful candidate must possess the demonstrated ability to carry out and publish research in mainstream marketing areas. Capability to make significant contributions to graduate programs in marketing research, digital marketing, data analytics, retailing, or brand management is essential. The applicant must have a PhD or DBA in marketing or a related field from an accredited business school. ABD applicants close to their thesis defense date may also be considered. The candidates must have demonstrated research productivity commensurate with their career stage.

The Rowe School of Business is accredited by the AACSB and the candidate's qualifications must meet the School's AACSB standards. The successful applicant will be expected to engage in leading-edge research with faculty colleagues and students, to apply for external grants, to teach, and to contribute to the academic life of the School through committee membership and other activities. Ability to make significant contributions to the School's undergraduate, MSc, and MBA programs is essential. Preference will be given to candidates with demonstrated potential for collaboration with colleagues in the school's research clusters: management of healthcare, innovation, behavioural analytics, and responsible organizations.

The Rowe School offers programs at the undergraduate level (Bachelor of Commerce) and graduate level (MBA and MSc). The doctoral program is a university-wide interdisciplinary program. Prior teaching experience at the university level is required, with preference given to applicants who have taught and/or supervised at the graduate level. As evidence of teaching quality, course evaluations are required.

The Rowe School of Business serves over 1,600 students and prides itself on developing the next generation of leaders. The school specializes in experiential learning including residencies, consulting projects, co-op work terms, internships, blended learning, and new venture creation. Collaboration with our employer partners from across Canada brings opportunity to our students and relevancy to our programs. The RSB is part of the Faculty of Management at Dalhousie University, one of Canada's U15 group of leading research-oriented universities. Dalhousie is located in Halifax, Nova Scotia, a city known for its great quality of life. Information about the Rowe School of Business and its programs may be found at <http://www.dal.ca/faculty/management/rsb.html>.

All qualified candidates are encouraged to apply. However, Canadians and permanent residents will be given priority. Dalhousie University is committed to fostering a collegial culture grounded in diversity and inclusiveness. The university encourages applications from Indigenous persons, persons with a disability, racially visible persons, women, persons of a minority sexual orientation and/or gender identity, and all candidates who would contribute to the diversity of our community. For more information, please visit <https://www.dal.ca/hiringfordiversity>.

Review of applications will begin March 11, 2020, and continue until the position is filled.

Posting Detail Information

Posting Number	F86P
Open Date	02/12/2020
Close Date	03/11/2020
Open Until Filled	Yes

Documents Needed to Apply

Required Documents

1. Résumé / Curriculum Vitae (CV)
2. Cover Letter
3. Teaching Statement
4. Teaching Dossier
5. Research Statement

Optional Documents