

Assistant Professor, Marketing

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Deadline	Open until filled
Date Posted	October 19, 2018
Type	Non tenure track
Salary	Competitive

Employment Type Full-time

Curry College Business Management Department invites applicants for a full-time Assistant Professor of Marketing beginning Fall 2019. Successful candidates demonstrate subject matter expertise in the field of marketing, evidence of teaching excellence, skill in engaging students through active and collaborative learning, competent use of instructional technology, exceptional oral and written communication skills, and a strong record or demonstrated scholarship potential. Courses of interest would be in the areas of marketing management, consumer behavior, business/marketing analytics, digital marketing, and research methods. The candidate should also be willing to cover other core or applied marketing topics as needed. Applicants that can enhance the department's strength in digital media and data-driven marketing are preferred.

The person in this role will be teaching in the traditional day program as well as in hybrid classes for the adult undergraduate and MBA programs. Classes are held during the daytime and evening at both the Milton and Plymouth campuses. Additional responsibilities include student advising, and engaging in service activities within the department, the College, the community, and the profession.

Review of applications will begin immediately.

Minimum Qualifications:

- The candidate must possess a Ph.D. or DBA in Marketing or a related field. (ABD will be considered with a completion date before August 2019).
- A minimum 1– 2 years teaching experience.
- Demonstrated strong research skills with the potential to publish in leading academic journals.

Employment in this position is contingent upon the successful completion of all required pre-employment background checks.

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for consideration. Interested applicants must submit curriculum vitae, cover letter including a description of your teaching philosophy, a statement of contributions to diversity (statement addressing past and/or potential contributions to diversity through teaching, research, professional activity and/or service), and a copy of your unofficial transcript (an official transcript will be required upon acceptance of an offer of employment) and a list of three professional references including complete contact information and professional titles.



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