



Assistant/Associate/Full Professor of Marketing Research & Analytics (Tenure Track)

Institution:	Creighton University
Location:	Omaha, NE
Category:	Faculty - Business - Marketing and Sales
Posted:	11/13/2017
Type:	Full Time

The Heider College of Business at Creighton University invites applications for a tenure track position in the area of Marketing Research and Analytics beginning in fall 2018. Qualified applicants should have an earned doctorate (or be ABD) in Marketing (or a related field) from an AACSB-accredited institution. Rank is open and contingent on research record and experience. The ideal candidate will have a primary teaching interest in Marketing Research and/or Customer Analytics, as well as relevant industry experience.

The teaching load, which is likely to include a mix of undergraduate and graduate courses, is five classes per year and summer teaching/support is available. Online teaching experience is desirable. The College seeks a balanced teacher-scholar with a commitment to excellent teaching, as well as outstanding scholarship. The candidate will also be asked to provide academic advising for students, as well as service to the College, University, and community.

Creighton University is a private Jesuit, Catholic coeducational urban university that encourages applications from qualified individuals of all backgrounds who believe they can contribute to the distinctive educational traditions of the university. Creighton has regularly been ranked by U.S. News and World Report as one of the top regional liberal arts institutions in the Midwest. The Heider College of Business is accredited by the AACSB with an enrollment of approximately 1100 undergraduate and 400 graduate students. Approximately 65 full-time faculty members, complemented by adjunct professors, serve our students. Degrees awarded include the BSBA, MBA, DBA, and several specialized masters degrees.

To be considered, candidates should submit a letter of application (including expression of

interest specific to the University mission), current vitae, evidence of teaching effectiveness, names of at least three references, and other relevant supporting documents, through the following site: <http://careers.creighton.edu>. Screening will begin November 1, 2017 and continue until the position is filled. All positions are subject to approval at the College and University level.

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Chair, Department of Marketing & Management
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Creighton University is an affirmative action/equal opportunity employer and seeks a wide range of applicants for this position so that one of our core values-ethnic and cultural diversity-may be realized.

APPLICATION INFORMATION

Postal Address: Human Resources
Creighton University
2500 California Plaza
Omaha, NE 68178-0120

Online App. Form: <https://careers.creighton.edu>

Creighton University is a EEO/AA Employer: M/F/Disabled/Vet

Apply through Institution's Website

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