

Assistant, Associate, or Full Professor of Marketing Research & Analytics

Institution:	Creighton University
Location:	Omaha, NE
Category:	<ul style="list-style-type: none">■ Faculty - Business - Other Business■ Faculty - Business - Marketing and Sales
Posted:	06/30/2017
Type:	Full Time

The Heider College of Business at Creighton University invites applications and nominations for a tenure track position in the area of Marketing Research and Analytics beginning in fall 2018. Qualified applicants should have an earned doctorate (or be ABD) in Marketing (or a related field) from an AACSB-accredited institution. Rank is open and contingent on research record and experience. The ideal candidate will have a primary teaching interest in Marketing Research and/or Customer Analytics, as well as extensive relevant industry experience.

Teaching load, which is likely to include a mix of undergraduate and graduate courses, is five classes per year and summer teaching/support is available. Online teaching experience is desirable. The College seeks a balanced teacher-scholar with a commitment to excellent teaching, as well as outstanding scholarship. The candidate will also be asked to provide academic advising for students, as well as service to the College, University, and community.

Creighton University is a private Jesuit, Catholic coeducational urban university that encourages applications from qualified individuals of all backgrounds who believe they can contribute to the distinctive educational traditions of the university. Creighton has regularly been ranked by U.S. News and World Report as one of the top regional liberal arts institutions in the Midwest. The Heider College of Business is accredited by the AACSB with an enrollment of approximately 1100 undergraduate and 400 graduate students. Approximately 65 full-time faculty members, complemented by adjunct professors, serve our students. Degrees awarded include the BSBA, MBA, DBA, and several specialized masters degrees.

To be considered, candidates should submit a letter of application, current vitae, evidence of current teaching effectiveness, the names and addresses of at least three references,

and other relevant supporting documents, through the following site:
<http://careers.creighton.edu>. Application review will begin July 1, 2017, with intentions to hold screening interviews at the Summer AMA meetings in San Francisco. All positions are subject to funding approval at the College and University level. Questions may be sent to:

Matt Seevers, Ph.D.
Chair, Department of Marketing & Management
matt.seevers@creighton.edu

Creighton University is an affirmative action/equal opportunity employer and seeks a wide range of applicants for this position so that one of our core values ethnic and cultural diversity may be realized.

APPLICATION INFORMATION

Postal Address:	Human Resources Creighton University 2500 California Plaza Omaha, NE 68178-0120
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Online App. Form:	https://careers.creighton.edu
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Creighton University is a EEO/AA Employer: M/F/Disabled/Vet

Apply through Institution's Website

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