

**Department of Marketing & Management**

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**Assistant/Advanced Assistant/Associate Professor of Digital Marketing (Tenure Track)**

The Heider College of Business at Creighton University invites applications for a tenure track position in the area of digital marketing beginning in fall 2019. Qualified applicants should have an earned doctorate (or be ABD) in Marketing from an AACSB-accredited institution. Preference will be given to advanced Assistant candidates with two or more years of experience in a tenure-track role. The ideal candidate will have a primary teaching interest in Digital Marketing Strategy (e.g., internet/mobile platforms such as social media; search/content/display/email marketing; web site optimization, and eCommerce), publications commensurate with experience, and relevant industry experience.

The teaching load, which is likely to include a mix of undergraduate and graduate courses, is five classes per year and summer teaching/support is available. Online teaching experience is desirable. The College seeks a balanced teacher-scholar who will embrace our Jesuit, Catholic values; provide academic advising for students; and provide service to the College, University, and community, as well as to the marketing discipline.

Creighton University is a private Jesuit, Catholic coeducational university located in the vibrant and diverse city of Omaha, Nebraska. The University encourages applications from qualified individuals of all backgrounds who believe they can contribute to the distinctive mission and educational traditions of the university. Creighton has regularly been ranked by *U.S. News and World Report* as one of the top regional liberal arts institutions in the Midwest. The Heider College of Business is accredited by the AACSB with an enrollment of approximately 1100 undergraduate and 400 graduate students. Approximately 65 full-time faculty members, complemented by adjunct professors, serve our students. Degrees awarded include the BSBA, MBA, DBA, and several specialized masters degrees.

To be considered, candidates should submit a letter of application (including expression of interest specific to the University mission), current vitae, evidence of current teaching effectiveness, the names of at least three references, and other relevant supporting documents, through the following site: <http://careers.creighton.edu>. Application review will begin July 1, 2018, with intentions to hold screening interviews at the Summer AMA meetings in Boston. All positions are subject to funding approval at the College and University level. Questions may be sent to:

Stacey Menzel Baker, Ph.D.  
Professor of Marketing  
[StaceyMenzelBaker@creighton.edu](mailto:StaceyMenzelBaker@creighton.edu)

Creighton University is an affirmative action/equal opportunity employer and seeks a wide range of applicants for this position so that one of our core values—ethnic and cultural diversity—may be realized.