

# Open Rank - Marketing and Retailing

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**Date Posted** September 20, 2018  
**Type** Tenured, tenure track  
**Salary** Not specified

**Employment Type** Full-time

**Open Rank - Marketing and Retailing Charles H. Dyson School of Applied Economics and Management SS Johnson College Of Business Cornell University**

**Position:** Marketing and Retailing, Open Rank.

**Anticipated Start Date:** July 2019.

**Responsibilities:** The successful candidate is expected to establish a distinguished program of research and teaching in marketing and retailing. We are particularly interested in candidates whose research addresses issues relevant to the food industry and the food retail sector, and who can contribute to teaching at both undergraduate and graduate levels on retailing, marketing research, and industrialization. The candidate is expected to work with faculty in the Food Industry Management Program (FIMP) to maintain a highly impactful program of research, teaching and outreach focusing on the food industry. The candidate is expected to publish in high-impact peer reviewed journals in marketing and applied economics and contribute to problem-solving research consistent with our land grant mission.

**Opportunities:** The position will be within the SC Johnson College of Business,

where we intend to hire this position into the Charles H. Dyson School of Applied Economics and Management. The Charles H. Dyson School of Applied Economics and Management is one of the three schools under the newly established S.C. Johnson College of Business. The Dyson School houses a top-ranked undergraduate business program as well as graduate programs that award Ph.D., M.S. and M.P.S. degrees. Areas of faculty research include management; environmental, energy and resource economics; food and agricultural economics; and international and development economics. Interdisciplinary collaboration is embraced by faculty members and supported by various programs on campus such as the Institute for Social Sciences and the Atkinson Center for a Sustainable Future. Faculty members in the Dyson School frequently collaborate with colleagues in Computer and Information Sciences, Economics, Engineering, Natural Resources, the New York City Tech campus, and other units on campus.

The Food Industry Management Program (FIMP) is part of the Charles H. Dyson School. FIMP is widely recognized as the premier food industry education and research program in the United States and worldwide. The Program offers an existing structure including faculty, research associates and executive education staff, which will allow the candidate to engage effectively with the food industry.

An active research program is an integral part of FIMP—a leading source of academic research on the retail and manufacturing sectors of the food industry. The goal of FIMP's research program is to improve food system efficiency and performance by providing timely and useful information to managers in this sector. Additionally, FIMP offers a series of executive education programs to food industry managers, recently celebrating the 50th anniversary of the annual Food Executive Program.

**Qualifications:** A Ph.D. in applied economics, economics, business or marketing is required. Preference may be given to individuals with demonstrated interest in engaging with the food industry and high standards of accomplishment in marketing and applied economics research, teaching, and service.

**Application: Electronically submit via Academic Jobs Online:**

<https://academicjobsonline.org/ajo/jobs/11854> with your letter of application summarizing research, teaching and outreach interests; a curriculum vitae; a current research paper and any other publications; copies of teaching evaluations; and three reference letters. Interviews for the assistant professor position may be conducted before or at the 2019 ASSA meeting.

**Salary:** Competitive with comparable positions in other leading institutions and commensurate with qualifications and experience. An attractive fringe benefit package is included.

**Closing Date:** Review of applications will begin in September, 2018, and continue until acceptable candidates have been identified and hired.

Cornell University is an innovative Ivy League university and a great place to work. Our inclusive community of scholars, students and staff impart an uncommon sense of larger purpose and contribute creative ideas to further the university's mission of teaching, discovery and engagement. With our main campus located in Ithaca, NY Cornell's far-flung global presence includes the medical college's campuses in Manhattan and Doha, Qatar, as well as the new Cornell Tech campus located on Roosevelt Island in the heart of New York City.

*Diversity and Inclusion are a part of Cornell University's heritage. We are a recognized employer and educator valuing AA/EEO, Protected Veterans, and Individuals with Disabilities.*

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Department of Romance Studies, Cornell University

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Cornell University, Department of Neurobiology and Behavior

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### **How To Apply**

You can apply for this position online at <http://www.Click2apply.net/pzj736w868qk8jz3>