

## Professor of Marketing (All Ranks), Samuel Curtis Johnson Graduate School of Management-New York, NY

<b>Institution:</b>	Cornell University
<b>Location:</b>	New York, NY
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	11/07/2017
<b>Type:</b>	Full Time

The SC Johnson College of Business at Cornell University invites applications for one full time tenured position in our Marketing Area. This position, intended for placement in the Samuel Curtis



Cornell University

Johnson Graduate School of Management, will be based at the Cornell Tech campus in New York City, although some teaching and research may be done at the Ithaca campus. Applicants with a PhD (defended or ABD) in Marketing or a related field (e.g., Economics, Statistics) will be considered.

Applicants at the Associate or Full Professor ranks with strong research and teaching interests in the technology commercialization and entrepreneurship mission of the campus are especially well-suited to the mission of Cornell Tech. Responsibilities of the position include research in area(s) of expertise, teaching basic and advanced courses in management at the MBA, EMBA and/or Ph.D. levels, supervision of doctoral candidates, and service to the Area, School, campus, and/or College.

The Cornell SC Johnson College of Business (established on July 1, 2016) combines three AACSB-accredited Schools: the Samuel Curtis Johnson Graduate School of Management (Johnson), the Charles H. Dyson School of Applied Economics and Management (Dyson), and the School of Hotel Administration (Hotel School). The Marketing Area within the Cornell SC Johnson consists of 11 faculty at Johnson and about 15 additional marketing faculty in the other two schools within the SC Johnson College of Business. Faculty members in the Marketing Area conduct research on diverse topics using a variety of research methods.

Johnson offers MBA, Accelerated MBA, Executive MBA, MBA/FMA, MPS, and PhD programs. Its MBA programs are consistently ranked in the top 20. Johnson graduate programs at Cornell Tech include a PhD program and an MBA program offered in a multidisciplinary environment that includes law and technical areas such as computer science and operations research. For more information, visit [tech.cornell.edu](http://tech.cornell.edu).

To be considered for this position, apply at <https://academicjobsonline.org/ajo/jobs/10411>. The position will remain open until filled, but preference will be given to applications received prior to June 30, 2018. The following materials are required:

1. Letter of interest;
2. Curriculum vitae;
3. Up to three research papers;
4. Names of at least three references, who will not be contacted without prior consent
5. Evidence of teaching effectiveness

This faculty position is based in New York City at the Cornell Tech Campus on Roosevelt Island, with continual interactions with faculty at the Ithaca campus. The campus serves as a focal point for the city's tech ecosystem, accelerating existing sectors of its economy, and driving the formation of new technology businesses through close ties to customers and unique domain knowledge.

#### **Employment Assistance:**

If you require an accommodation for a disability in order to complete an employment application or to participate in the recruiting process, you are encouraged to contact Cornell University's Office of Workforce Policy and Labor Relations at voice (607) 254-7232, fax (607) 255-0298, or email at [equalopportunity@cornell.edu](mailto:equalopportunity@cornell.edu).

Applicants that do not have internet access are encouraged to visit your local library, or local Department of Labor. You may also visit the office of Workforce Recruitment and Retention Monday - Friday between the hours of 8:30 a.m. - 4:30 p.m. to use a dedicated workstation to complete an online application.

#### **EEO Statement:**

Diversity and Inclusion are a part of Cornell University's heritage. We are a recognized employer and educator valuing AA/EEO, Protected Veterans and Individuals with Disabilities. Cornell University is an innovative Ivy League university and a great place to work. Our inclusive community of scholars, students, and staff impart an uncommon sense of larger purpose, and contribute creative ideas to further the university's mission of teaching, discovery, and engagement.

#### **About Us**

Cornell University is an innovative Ivy League university and a great place to work. Our inclusive community of scholars, students and staff impart an uncommon sense of larger purpose and contribute creative ideas to further the university's mission of teaching, discovery and engagement. With our main campus located in Ithaca, NY, Cornell's far-flung global presence includes the medical college's campuses on the Upper East Side of Manhattan and Doha, Qatar, as well as the Cornell Tech campus located on Roosevelt Island in the heart of New York City.

We offer a rich array of services, programs and benefits to help employees advance in their career and enhance the quality of personal life, including: employee wellness, workshops, childcare and adoption assistance, parental leave, flexible work options.

## APPLICATION INFORMATION

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<b>Contact:</b>	Cornell University
<b>Online App. Form:</b>	<a href="https://apps.hr.cornell.edu/recruiting/facultyview.cfm?po...">https://apps.hr.cornell.edu/recruiting/facultyview.cfm?po...</a>

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Cornell University is an equal opportunity, affirmative action educator and employer.

Apply through Institution's Website

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