

## Assistant Professor of Marketing, Cornell SC Johnson College of Business

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<b>Institution:</b>	Cornell University
<b>Location:</b>	Ithaca, NY
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	06/16/2017
<b>Type:</b>	Full Time

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The SC Johnson College of Business at Cornell University invites applications for one full-time tenure-track Assistant Professor position in our Marketing Area in Ithaca, with a start date of July



Cornell University

1, 2018. The intent is to place this hire in the Samuel Curtis Johnson Graduate School of Management. Applicants with a PhD (defended or ABD) in Quantitative Marketing or a related field (e.g., Economics, Statistics) will be considered. Responsibilities of the position include research in area(s) of expertise, teaching basic and advanced courses in management at the BS, MPS, MBA, EMBA and/or Ph.D. levels, supervision of doctoral candidates, and service to the Area, School and/or College. We will be interviewing candidates at the upcoming AMA Educators' Conference in San Francisco.

The Cornell SC Johnson College of Business (established on July 1, 2016) combines three Schools. The Samuel Curtis Johnson Graduate School of Management (Johnson), the Charles H. Dyson School of Applied Economics and Management (Dyson), and the School of Hotel Administration (Hotel School). The Marketing Area at Cornell consists of 11 faculty at Johnson and about 15 additional marketing faculty in the other two schools within the SC Johnson College of Business. Faculty members in the Marketing Area conduct research on diverse topics using a variety of research methods.

To be considered for this position, apply at <https://academicjobsonline.org/ajo/jobs/9260> (to insert applicant link when available). The position will remain open until filled, but preference will be given to applications received prior to June 30, 2017. The following materials are required:

Note that applicants must have a Ph.D. in Quantitative Marketing or an appropriate field (e.g., Economics, Statistics), or be close to completion for consideration. While our preference is to consider graduating doctoral candidates, we will also consider applicants

with experience. Significant prior research and teaching experience are welcome strengths.

This faculty position is based in Ithaca, NY, with potentially some teaching responsibilities at the new Cornell Tech or Weill Cornell Medical College campuses in New York City, or the Executive MBA campus in Palisades, NY.

*The Cornell SC Johnson College of Business embraces diversity in all its forms Diversity and Inclusion are a part of Cornell University's heritage. We're an employer and educator recognized for valuing AA/EEO, Protected Veterans, and Individuals with Disabilities.*

*Cornell University actively seeks to meet the needs of dual-career couples with its Dual Career program, and is a member of the Upstate New York Higher Education Recruitment Consortium that assists with dual career searches.*

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## **About Us**

Cornell University is an innovative Ivy League university and a great place to work. Our inclusive community of scholars, students and staff impart an uncommon sense of larger purpose and contribute creative ideas to further the university's mission of teaching, discovery and engagement. With our main campus located in Ithaca, NY, Cornell's far-flung global presence includes the medical college's campuses on the Upper East Side of Manhattan and Doha, Qatar, as well as the Cornell Tech campus opening on Roosevelt Island in the heart of New York City.

We offer a rich array of services, programs and benefits to help employees advance in their career and enhance the quality of personal life, including: employee wellness, workshops, childcare and adoption assistance, parental leave, flexible work options.

## **APPLICATION INFORMATION**

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**Contact:** Cornell University

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**Online App. Form:** <https://apps.hr.cornell.edu/recruiting/facultyview.cfm?po...>

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Cornell University is an equal opportunity, affirmative action educator and employer.

Apply through Institution's Website