

Professor of Marketing (All Ranks), Cornell Tech/Samuel Curtis Johnson Graduate School of Management

Institution:	Cornell University
Location:	Ithaca, NY
Category:	Faculty - Business - Marketing and Sales
Posted:	07/18/2019
Type:	Full-Time

The SC Johnson College of Business and Cornell Tech invite applications for full time faculty positions in business disciplines based at the Cornell Tech campus in New York city. Applicants

with strong research and teaching interests related to digital technologies and their influence on business, including but not limited to digital marketing, fintech, digital business models, entrepreneurship, future of work, digital product development, and the environmental and ethical implications of digital technologies, are especially well-suited to the mission of Cornell Tech.



Cornell University

The selected faculty will be part of one of the major academic area groups at the SC Johnson College of Business and also part of the multi-disciplinary faculty at Cornell Tech, which includes, in addition to faculty who are part of the SC Johnson College of Business, faculty who are part of Cornell's schools of law, computer and information sciences, and engineering. The selected candidate will be expected to start on July 1, 2020 and will be based at the Cornell Tech campus in New York City, although some teaching and research may be done at the Ithaca campus.

Responsibilities of the position include research in area(s) of expertise, teaching basic and advanced courses in management at the MBA, EMBA and/or Ph.D. levels, teaching in the interdisciplinary masters programs at Cornell-Tech, supervision of doctoral candidates, and service to the area, school and university.

Cornell Tech is a revolutionary model for graduate education that brings together faculty, business leaders, tech entrepreneurs and students in a catalytic environment to produce visionary results grounded in significant needs that will reinvent the way we live in the digital age.

The Cornell Tech faculty is composed of senior faculty recruited from top universities, outstanding junior faculty from the best PhD programs, and practitioner faculty who remain actively engaged in industry. Our faculty research is purpose-driven, spurring relevant and valuable progress. Cornell Tech faculty are world leaders across multiple fields including artificial intelligence, digital transformation, business model innovation, operations management, human computer interaction, digital health, technology and societal good, and security and privacy.

The Cornell SC Johnson College of Business (established on July 1, 2016) combines three AACSB-accredited Schools: The Samuel Curtis Johnson Graduate School of Management (Johnson), the Charles H. Dyson School of Applied Economics and Management (Dyson), and the School of Hotel Administration (Hotel School). The Johnson Graduate School of Management is expected to be the primary affiliation of the selected candidate.

Johnson graduate programs at Cornell Tech include a three-semester Tech MBA offered in a multidisciplinary environment and a PhD program. For more information, visit tech.cornell.edu.

Application Instructions:

To be considered for this position, apply at <https://academicjobsonline.org/ajo/jobs/14067>. The position(s) will remain open until filled. Marketing job market candidates are encouraged to apply by August 1, 2019. Candidates on the Operations Management job market are encouraged to apply by October 15th, 2019. Management job market candidates are encouraged to apply by November 1, 2019. Candidates in all other disciplines are encouraged to apply by December 1, 2019.

The following materials are required:

Employment Assistance:

If you require an accommodation for a disability in order to complete an employment application or to participate in the recruiting process, you are encouraged to contact Cornell University's Office of Workforce Policy and Labor Relations at voice (607) 255-6866, fax (607) 255-0298, or email at equalopportunity@cornell.edu.

Applicants that do not have internet access are encouraged to visit your local library, or local Department of Labor. You may also visit the office of Workforce Recruitment and Retention Monday - Friday between the hours of 8:30 a.m. - 4:30 p.m. to use a dedicated workstation to complete an online application.

Notice to Applicants:

Please read the required Notice to Applicants statement by [clicking here](#). This notice contains important information about applying for a position at Cornell as well as some of your rights and responsibilities as an applicant.

EEO Statement:

Diversity and Inclusion are a part of Cornell University's heritage. We are a recognized employer and educator valuing AA/EEO, Protected Veterans and Individuals with Disabilities. Cornell University is an innovative Ivy League university and a great place to work. Our inclusive community of scholars, students, and staff impart an uncommon sense of larger purpose, and contribute creative ideas to further the university's mission of teaching, discovery, and engagement.

About Us

Cornell University is an innovative Ivy League university and a great place to work. Our inclusive community of scholars, students and staff impart an uncommon sense of larger purpose and contribute creative ideas to further the university's mission of teaching, discovery and engagement. With our main campus located in Ithaca, NY, Cornell's far-flung global presence includes the medical college's campuses on the Upper East Side of Manhattan and Doha, Qatar, as well as the Cornell Tech campus located on Roosevelt Island in the heart of New York City.

We offer a rich array of services, programs and benefits to help employees advance in their career and enhance the quality of personal life, including: employee wellness, workshops, childcare and adoption assistance, parental leave, flexible work options.

APPLICATION INFORMATION

Contact: Cornell University

Online App. Form: <https://apps.hr.cornell.edu/recruiting/facultyview.cfm?po...>

Cornell University is an equal opportunity, affirmative action educator and employer.

Apply through Institution's Website

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