

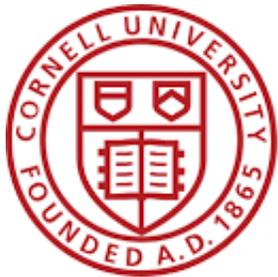
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Cornell University

## Faculty Position in Services Marketing

### Description



Cornell University

### Faculty Position in Services Marketing

Cornell University

School of Hotel Administration, SC Johnson College of Business  
Ithaca, New York

The SC Johnson College of Business at Cornell University invites applications for one full-time tenure-track Professor position (all ranks) in the Services Marketing Area in the School of Hotel Administration, with a start date of July 1, 2019.

**Position description:** The ideal candidate should contribute to research and teaching mission of the school by effectively engaging with students, faculty, and service/hospitality industry leaders through their research and teaching activities in the area of services marketing. The candidate should have a strong publication record in the top-tiered

### Job Information

**Location:**

Ithaca, New York, United States

**Job ID:**

45402632

**Posted:**

December 5, 2018

**Position Title:**

Faculty Position in Services Marketing

**School Name:**

Cornell University

**Specialties:**

Marketing Communications

**Do you plan on interviewing at the Summer Academic Conference?:**

No

**Position Start Date:**

Summer 2019

marketing/business journals, preferably with particular relevance to the area of services marketing. Important to the mission of the school, research should have the potential to influence both academics and practitioners. The candidate should be able to effectively teach basic and advanced courses in marketing/services marketing at the undergraduate, masters, PhD, and executive levels. The School of Hotel Administration provides unparalleled access to unique data sets and industry connections, which can facilitate and enrich the candidate's future research and teaching about the industry.

**Institution:** The School of Hotel Administration at Cornell University is the top-ranked hospitality management program worldwide, with undergraduate, masters, and Ph.D. programs. The School of Hotel Administration has approximately 900 undergraduates and 60 graduate students. Founded in 1922, The School of Hotel Administration is an AACSB accredited business school, with over 80 full-time resident faculty and 13,000 alumni worldwide. Important resources available to faculty include extraordinary access to industry leaders, excellent research funding, the Center for Hospitality Research (CHR), and the cultural and intellectual resources of the Cornell University community.

The School of Hotel Administration is housed within the Cornell SC Johnson College of Business, which also includes the Charles H. Dyson School of Applied Economics and Management, and the Samuel Curtis Johnson Graduate School of Management. The college is one of the most comprehensive business schools in the country with 220 faculty and nearly 3,200 students, 500 staff, and 36,000 alumni. The combination of these schools into the Cornell SC Johnson College of Business allows Cornell to achieve the full potential of its business programs by integrating Cornell business faculty and students at all levels and coordinating programmatic collaborations that span Cornell's campuses. It helps advance Cornell's deeply rooted mission to apply knowledge for public purpose and to educate the next generation of leaders and creators to benefit society, solve some of the world's major challenges, and better serve the needs of New York State.

Faculty members in the Marketing Area across three schools conduct research on diverse topics using a variety of research methods, collaborate, and hold a weekly marketing workshop together. The composition of the College of Business offers excellent opportunities for cross-school collaboration with a wider network of scholars at Cornell University.

**Qualifications:** A Ph.D. degree in the fields of marketing or other related fields is required. The candidates should be able to develop or continue a strong program of research for the service/hospitality practitioner audience as well as for top-tier academic journals. In particular, seasoned, untenured professors are encouraged to apply.

**Rank and salary:** Rank and salary will be determined based upon academic achievement and experience. This position comes with attractive fringe benefits, excellent research support, and a salary highly competitive with comparable positions in other leading institutions.

**Application:** Please submit your letter of application summarizing research, teaching and outreach interests; a curriculum vitae; three reference letters; up to three academic research papers; and evidence of teaching effectiveness (e.g., copies of teaching evaluations, syllabi for recent courses taught) electronically at the following link:

<https://academicjobsonline.org/ajo/jobs/12905>

Early applications are encouraged and will be accepted until the position is filled.

*The Cornell SC Johnson College of Business embraces diversity in all its forms. Diversity and Inclusion are a part of Cornell University's heritage. We're an employer and educator recognized for valuing AA/EEO, Protected Veterans, and Individuals with Disabilities.*

*Cornell University actively seeks to meet the needs of dual-career couples with its Dual Career program, and is a member of the Upstate New York Higher Education Recruitment Consortium that assists with dual career searches.*

*Cornell University is an innovative Ivy League university and a great place to work. Our inclusive community of scholars, students and staff impart an uncommon sense of larger purpose and contribute creative ideas to further the university's mission of teaching, discovery and engagement. Located in Ithaca, NY, Cornell's far-flung global presence includes the medical college's campuses on the Upper East Side of Manhattan and Doha, Qatar, as well as the new Cornell Tech campus on Roosevelt Island in the heart of New York City.*

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