

Assistant / Associate Professor of Marketing

Institution:	Columbus State University
Location:	Columbus, GA
Category:	Faculty - Business - Marketing and Sales
Posted:	01/25/2019
Type:	Full-Time

Job Summary

The Turner College of Business at Columbus State University invites applications for a full-time, tenure-track faculty position at the rank of Assistant or Associate Professor. The start date for this position is August 1, 2019 (with the possibility of starting January 2019). The Turner College of Business at Columbus State University is accredited by AACSB International.

Responsibilities

Responsibilities include: primary teaching area of Marketing; the ability to deliver courses in social media and digital marketing; the ability to teach a combination of undergraduate and graduate marketing courses; and performing related tasks necessary to ensure excellence in the Turner College of Business and Columbus State University.

The successful candidate will be able to foster an environment of professionalism and collaboration; maintain an active research agenda; promote and engage in practices that support the university's focus on student engagement and active learning; commitment to advising and mentoring students; continued instructional and scholarly development; and demonstrate exceptional ability to function as part of a team with university faculty.

Required Qualifications

Candidates must have an earned doctorate from a fully accredited institution (ABDs near completion may be considered). The successful candidate must possess excellent written and oral communication skills; the ability to work effectively as a team member; evidence of teaching quality through references or other sources; a commitment to promoting and supporting active learning; the ability to use technology for synchronous and asynchronous instruction; and a commitment to high impact thinking and learning.

Required Documents to Attach

Review of applications will begin immediately and will continue until the position has been filled. Applications for part-time and full-time faculty positions must include transcripts of all academic work, and official transcripts must be presented prior to campus visit if selected for interview. Applicants must have the ability to meet Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) requirements, in particular a minimum of 18 graduate hours in the teaching discipline. Columbus State University is an Affirmative Action/Equal Opportunity Employer, Committed to Diversity in Hiring.

Required Documents to Submit with Online Application:

- Cover Letter/Letter of Application
- Curriculum Vitae
- Unofficial Transcripts (Official transcripts from all institutions attended must be received prior to campus visit)
- Samples of Research and Teaching Effectiveness
- Three references with emails and current telephone numbers

All applications and required documents must be submitted using the Columbus State University's online employment site.

About Us

Columbus State University provides a creative, deeply personal and relevant college experience. The University aspires to have faculty and staff reflect the rich diversity of its student body and the Columbus region. Serving the Southeast while attracting students from around the world, Columbus State thrives on community partnerships to deliver excellence for students who want to achieve personal and professional success in an increasingly global environment. Students at Columbus State University find success in a learning environment that both challenges and mentors them. Our academic mission is to engage students in acquiring the knowledge, skills, and values necessary to thrive in, and contribute to, a pluralistic, complex world. Just 100 miles southwest of Atlanta, Columbus State University is a proud member of the University System of Georgia, enrolling more than 8,400 students in a wide variety of degree programs, from online degrees to a doctorate in education. Among public regional universities in the South, Columbus State University recently ranked No. 46 in the "Best Colleges" rankings by U.S. News & World Report and No. 1 in the "Best Online Colleges in Georgia" for providing the best opportunities and value for students seeking online training and educational programs by the Affordable Colleges Online.

Columbus State University has a nationally recognized track record of partnership and outreach through efforts such as the Cunningham Center for Leadership Development, Coca-Cola Space Science Center, Oxbow Meadows Environmental Learning Center, and its own residence - the Spencer House - in Oxford, England. The University has two primary campus locations in Columbus, Georgia: the original campus on 150 acres in midtown Columbus and a beautiful campus in historic downtown Columbus overlooking the Chattahoochee River. The Columbus region, with more than 350,000 residents, is home to world-class enterprises such as Aflac, Synovus, W.C. Bradley Company, TSYS and Ft. Benning, the U.S. Army's Maneuver Center of Excellence headquarters. For additional information about the University visit our website at www.ColumbusState.edu.

Inclusion is one of Columbus State University's values. The 2018-2023 Strategic Plan specifically states that we will work "to attain a level of diversity among faculty and staff that more closely reflects the student population." The range of diverse students at CSU is reflected by the diverse student organizations, including Collegiate 100 Men of CSU, Collegiate Women of Columbus State University, Minority Association of Premedical/Prehealth Students, Pride +, CHispA, and others. The Turner College of Business strongly encourages candidates from underrepresented groups to apply.

Contact Information

If you have any questions, please contact Dr. John Finley, Department of Management, Turner College of Business, Columbus State University, 4225 University Avenue, Columbus, GA 31907; Phone: 706-507-8519; or email to finleyjohn@columbusstate.edu.

Conditions of Employment

A successful criminal background check will be required as a condition of employment.

APPLICATION INFORMATION

Contact: Columbus State University

Online App. Form: <https://careers.hprod.onehcm.usg.edu/psc/careers/CAR...>

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Apply through Institution's Website

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