Lecturer in Discipline/Senior Lecturer in the Discipline of Strategic Communication

Columbia University School of Professional Studies (SPS) invites applications for full-time positions at the rank of Lecturer in Discipline or Senior Lecturer in Discipline to teach in the Executive and Full-time Master of Science degree program in Strategic Communication. This position will begin on July 1, 2020. This is a full-time appointment with multi-year renewal contingent on successful review.

The School seeks dynamic experts in the field of communication with the ability to interpret and translate academic theory into practice, and demonstrated capability to teach multiple core and elective courses across two or more of the following curriculum themes:
• Digital strategy: social media, SEO/SEM, new media trends, analytics
• Digital communication with an interpersonal or leadership focus
• Market research, audience insight, planning
• Communication channels mix, media
• Brand positioning, integrated marketing
• Strategic communication planning, especially as it relates to supporting corporate strategy

The successful candidate may be asked to teach the Capstone course, which involves mentoring and advising student consulting teams to develop a strategic communication plan and liaising with corporate project sponsors. The faculty would help source projects from companies and oversee project assignments, vendor agreements, contracts etc.

The successful candidate may be asked to serve in an administrative capacity for the MS program. Responsibilities include leading programmatic and curricular development efforts, professional development opportunities for students, and strategic planning for the program, such as marketing, enrollment, student life, and alumni affairs.

The successful candidate should be capable of advancing the program's academic mission. Additional responsibilities of the position include, but are not limited to: advising, active participation in curriculum and program development and evaluation; designing and teaching classes in collaboration with other program faculty; participating in faculty recruitment and evaluation; enhancing the program's reputation and expanding its network; and development and execution of strategies to support students as they transition to alumni.

A minimum of a BA/BS degree required; Ideal candidates will hold a doctoral degree or terminal degree in communication or a related field. Candidates should have a background as a practitioner and a scholar, including at least five years of applied experience working as an organizational leader with accountability for delivering strategic communication plans. Successful candidates will exhibit a commitment to excellence in teaching, mentoring, instructional design and engaged scholarship.

Candidates at the rank of Senior Lecturer in Discipline are expected to have substantial experience and accomplishments, and a superlative record of teaching as a lecturer, and documented evidence of excellence in carrying out administrative or other department responsibilities.

Candidates at the rank of Lecturer in Discipline are expected to have teaching experience, documented evidence of excellence, and evidence of professional growth and activity in the given field.

Columbia University is an affirmative action, equal opportunity employer. The University is dedicated to the goal of building a culturally diverse and pluralistic faculty and staff committed to teaching and working in a diverse environment, and welcome applicants who share these values.

For more information, and to apply, please go to:
http://pa334.peopleadmin.com/postings/4933

Columbia University is an affirmative action, equal opportunity employer. The University is dedicated to the goal of building a culturally diverse and pluralistic faculty and staff committed to teaching and working in a diverse environment, and welcome applicants who share these values.

Columbia University is an Equal Opportunity/Affirmative Action employer -- Race/Gender/Disability/Veteran.