

Assistant Professor (Tenure Track), Marketing - Business and Entrepreneurship

Institution:	Columbia College Chicago
Location:	Chicago, IL
Category:	Faculty - Business - Marketing and Sales
Posted:	09/15/2017
Type:	Full Time

Business and Entrepreneurship is seeking applications for one **tenure-track faculty** position focused on **Marketing** beginning August, 2018. This individual will have the opportunity to lead the Marketing BA Program as coordinator. With more than 100 students, the Marketing BA covers topics such as brand management, social media platforms, market research, digital media strategy, and data analytics.

Tenure-track, assistant professor appointments are offered to the most qualified persons who seek to become long-term members of the Columbia College Chicago faculty. Tenure-track faculty are expected to excel in the following three evaluative areas: Teaching and Teaching Related Activity; Scholarly or Creative Endeavor; and Service to the College, profession, and community

Business and Entrepreneurship is a vibrant mix of 100 full-time and part-time faculty educating students for careers launching and managing creative businesses, cultural institutions, and their own entrepreneurial ventures. Business and Entrepreneurship offers ten distinct BAs: Arts Management with a concentration in Film Business, Advanced Management, Design Management, International Arts Management, Live and Performing Arts Management, Marketing, Media Management, Music Business, Sports Management, and Visual Arts Management. Business and Entrepreneurship also offers a Master of Arts Management degree. Students learn to appreciate the value of the creative sector; to understand and assess the economic, social and political climate in which arts organizations operate; and to anticipate and overcome challenges while seizing opportunities for growth.

Columbia College Chicago is an urban institution of undergraduate and graduate students that offers a rigorous education in the creative and media arts with a foundation in the liberal arts. The added benefit is a course of study in business and entrepreneurship preparing students to launch and thrive in their professional creative careers.

Duties & Responsibilities

Responsibilities include, but are not limited to:

- Teaching 9-credit hours per semester (18-credit hours per Academic Year)
- Scholarly research and/or relevant professional/creative endeavor
- Service to the department and the College as determined by the department Chair, as well as service to the Community
- Regular on-campus office hours, minimum of 4-hours per week
- Performs other duties as assigned

Qualifications

Minimum qualifications include:

- Master's degree or higher in Marketing Management, Marketing Research, Integrated Marketing Communications, MBA Marketing, or related field; sustained history of distinguished, tested professional experience may be considered.
- Demonstrated history of and capacity for continued professional engagement, publication and/or scholarship.
- Demonstrated successful teaching competence at the college level. Experience with experiential learning methods preferred.
- Demonstrated ability to develop a 21st Century curriculum that is relevant, diverse, equitable, inclusive, global, and engages the community.
- Demonstrated ability to actively mentor and work with students outside the classroom.
- Demonstrated experience in distance learning and/or executive education programs preferred

At Columbia, we offer a rewarding work environment for our faculty and staff. We take pride in offering competitive benefits with affordable health, dental and vision coverage; flexible spending accounts; commuter benefit program, life and accidental, death & dismemberment coverage; paid and unpaid leave options; work/life benefits; educational assistance programs; and retirement and financial planning benefits.

We invite you to join our talented faculty and staff and become part of our collective aspiration to ensure Columbia prepares students for success in their creative fields through innovation, engagement and real-world experiences.

Additional Information

- To ensure consideration, please include a cover letter, salary requirements, and three professional references in your submission.
- Position subject to a background screening.
- This is a non-union position.

- Qualified candidates of diverse backgrounds are encouraged to apply.

Columbia College Chicago is an EEO Employer

APPLICATION INFORMATION

Contact: Columbia College Chicago

Online App. Form: <https://colum.taleo.net/careersection/ex/jobdetail.ftl?job...>

Apply through Institution's Website

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