



Department of Marketing, College of Business
1201 Campus Delivery, Fort Collins, CO 80523

Assistant Professor of Marketing

Description

College of Business at Colorado State University invites nominations and applications for a full-time, nine-month tenure-track faculty position at the rank of Assistant Professor of Marketing.

The anticipated start date is August, 2019. Salary will be competitive, based upon credentials and experience.

Qualifications

Required – Applicants must have a Ph.D. (in marketing or a related field) or expect to complete their degree prior to the position's start date. Successful candidates also must demonstrate potential for (a) developing an impactful research program, (b) publishing in top journals, and (c) effectively teaching at the undergraduate and graduate levels.

Preferred – Preferred candidates will contribute to the department's teaching needs in digital marketing, marketing analytics, product development, marketing strategy, and/or selling/sales management.

Candidates are expected to have an expressed commitment to the mission and goals of the College and Department. Reflecting departmental and institutional values, candidates are expected to advance the Department's commitment to diversity and inclusion.

Application Process

Applications should include: (a) a cover letter indicating interest in the position at Colorado State University along with a description of the applicant's ability to meet the required and preferred qualifications; (b) a vita; and (c) contact information for three references. Additional materials that support the required and preferred qualifications are welcome. Inquiries will be treated confidentially. The search committee will notify candidates prior to contacting references.

Applications may be submitted electronically through this link: <https://jobs.colostate.edu/postings/56543> or emailed to asstprofmktg@colostate.edu. Please note that application materials of finalist candidates will be made available for review by the entire faculty of the Department of Marketing. Please direct inquiries to Chris Blocker, Search Committee Chair at asstprofmktg@colostate.edu.

For full consideration, applications should be received no later than June 18th, 2018.

Department and University Community



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The Department of Marketing is one of five departments in the College of Business. The Department currently has 12 full-time tenure-track faculty members and five special appointment faculty who specialize in instruction. The Department serves approximately 2,400 undergraduate business majors, of whom approximately 500 are marketing majors, as well as approximately 1,500 undergraduate students enrolled in the business minor, and about 1,000 MBA students. The MBA includes several residential programs and an online option. Also, the CSU MBA program includes a new specialization in Marketing Data Analytics. The faculty is committed to excellence in teaching and research. The Department maintains a behavioral research lab and supports research efforts via a variety of initiatives. The Center for Marketing & Social Issues (which has the mission of advancing marketing's societal contributions through research, education, and outreach) resides in the Department. Find out more information [about the department](#) and [about the College](#).

Colorado State University is a Carnegie Research Extensive Institution with a land grant mission serving approximately 26,500 graduate and undergraduate (resident-instruction) students. CSU has been recognized as a premier research university, with world-class research in infectious disease, atmospheric science, clean energy technologies, and environmental science. CSU also offers among the very best professional programs in the country in sustainable enterprise (MBA), veterinary medicine, occupational therapy, agriculture, and construction management.

Fort Collins, a city of approximately 165,000 people, offers ample opportunities for maintaining work life balance. Located in the growing Northern Colorado metropolitan area, Fort Collins is about one hour north of Denver, with an easy drive to the Rocky Mountain National Park and area ski resorts. Fort Collins consistently ranks high on quality of life measures by numerous publications; more information may be found on the [City of Fort Collins visitor's website](#).

Colorado State University is committed to providing an environment that is free from discrimination and harassment based on race, age, creed, color, religion, national origin or ancestry, sex, gender, disability, veteran status, genetic information, sexual orientation, gender identity or expression, or pregnancy. Colorado State University is an equal opportunity/equal access/affirmative action employer fully committed to achieving a diverse workforce and complies with all Federal and Colorado State laws, regulations, and executive orders regarding non-discrimination and affirmative action.

Colorado State University (CSU) strives to provide a safe study, work, and living environment for its faculty, staff, volunteers and students. To support this environment and comply with applicable laws and regulations, CSU conducts background checks. The type of background check conducted varies by position and can include, but is not limited to, criminal (felony and misdemeanor) history, sex offender registry, motor vehicle history, financial history, and/or education verification. Background checks will be conducted when required by law or contract and when, in the discretion of the university, it is reasonable and prudent to do so.