

Assistant Professor of Marketing

[Colorado Mesa University](#) in Colorado

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Deadline	Open until filled
Date Posted	March 4, 2020
Type	Non tenure track
Salary	Commensurate with experience
Employment Type	Full-time

ANNOUNCEMENT OF POSITION VACANCY

Job Title: Assistant Professor of Marketing

Department: Business

Position No. F00072

Employment Type: Faculty

Salary: \$75,000.00 - 77,500.00. Commensurate with education and experience. Excellent health and retirement benefits package.

Application Deadline: Open until filled. To ensure consideration, complete applications must be received by 3/29/2020.

How to Apply: Applicants will be asked to complete an online application by creating a profile and then providing personal and demographic information. In addition, please be prepared to upload a:

Cover letter

Resume or CV

Copy of transcripts for all degrees completed (if your transcripts include a social security number or birthdate, please redact that information before uploading the document. Official transcripts will be required upon hire)

Provide three letters of recommendation:

May be emailed to cmujobs@coloradomesa.edu

Note the candidates name in the subject line

Direct Inquiries Contact: Christine Noel, Academic Department Head

cnoel@coloradomesa.edu

SUMMARY:

The Assistant Professor of Business - Marketing, a tenure-track faculty member of the Department of Business, teaches marketing courses primarily at the undergraduate level, but also potentially at the graduate level. Colorado Mesa University (CMU) is a state-funded institution that emphasizes quality teaching and research, having embraced the teacher-scholar model. The Department of Business at CMU is currently seeking AACSB accreditation, and our initial self-evaluation report has been accepted.

CMU is a modern campus nestled in the Grand Valley in beautiful western Colorado, home of Colorado's wine and fruit country (including the famous Palisade peaches), with close access to some of the best outdoor activities in the region including skiing, hiking, biking, kayaking, and many other activities. CMU, Grand Junction, and the Grand Valley offer a great environment for quality of life and work/life balance.

QUALIFICATIONS

The standard teaching load is 12 credit hours per semester; some assigned courses may be taught on-line, hybrid, or via distance delivery modalities. Scholarship in the discipline, involvement with advising and service to the department and profession

are expected.

To perform this job successfully, an individual must be able to perform each essential duty and responsibility satisfactorily. The requirements listed below are representative of the knowledge, skill and/or ability required.

EDUCATION and/or EXPERIENCE:

REQUIRED:

A terminal degree (PhD or DBA) in marketing or related field with significant coursework (at least 18 graduate credit hours) in marketing required; ABD may be considered with degree to be completed by December 31, 2021

Experience teaching college-level marketing courses (two years preferred)

Demonstrated enthusiasm for teaching

Effective communication and organizational skills

Proven track record in scholarly activity is preferred, but future scholarly activity is expected

PREFERRED:

Ability to teach social media or digital marketing courses

Business industry experience strongly preferred given our hands-on, application-oriented approach in the classroom

Evidence of excellence in teaching experience, scholarship, service, and advising

Working knowledge of SPSS or related statistical software

Colorado Mesa University is particularly interested in candidates who have experience working with students from diverse backgrounds and who have a demonstrated commitment to improving the levels of access and success for underrepresented students within higher education.

Colorado Mesa University is committed to providing a safe and productive learning and living community. To achieve that goal, we conduct background investigations for all final applicants being considered for employment. Background investigations

include reference checks, a criminal history record check, and when appropriate, a financial and/or motor vehicle history. Applicant must be able to verify U.S. employment eligibility. Colorado Mesa University is an Equal Opportunity Employer, committed to a culturally diverse faculty, staff and student body. Women and minorities are encouraged to apply. Any person with a disability as defined by the ADA Amendments Act of 2008 (ADAAA) may be provided a reasonable accommodation upon request to enable the person to complete an employment assessment. To request an accommodation, please contact the CMU Human Resources Office by phone or email. You may be asked to provide additional information, including medical documentation, regarding functional limitations and type of accommodation needed.

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How To Apply

Please refer to the job description for information on how to apply.