



Assistant Professor, Marketing

Institution:	The College of the Bahamas
Location:	Nassau, Bahamas
Category:	Faculty - Business - Marketing and Sales
Posted:	10/05/2015
Application Due:	11/02/2015
Type:	Full Time

Established in 1974, The College of The Bahamas is the national higher education institution of The Commonwealth of The Bahamas. With an enrolment of 5000 students, the College offers master's degrees, including an MBA, bachelor and associate degrees.

The Department of Management, Marketing and Administrative Office Management is seeking a faculty member who is able to offer various courses in marketing at the undergraduate and graduate levels; is knowledgeable of the Association to Advance Collegiate Schools of Business (AACSB) accreditation requirements; and has the ability to develop and teach online (web-based) courses.

DUTIES AND RESPONSIBILITIES

- Teaching a variety of undergraduate and graduate marketing courses;
- Participating in curriculum review, revision and development;
- Participating in student recruitment and advisement;
- Engaging in research and scholarly activities; and
- Serving on departmental, School, college-wide and external committees.

QUALIFICATIONS

- An earned PhD or DBA in Marketing from an accredited institution;
- Teaching experience at the undergraduate and graduate levels;
- Professional or managerial experience in a related area; and
- Evidence of research and scholarship.

Applicants should send Bahamas Application for Employment Form (www.cob.edu.bs/hrprofile);

- A letter of interest (highlighting work experience and accomplishments relevant to the position);
- An up-to-date curriculum vitae or resume;
- Teaching philosophy statement;
- Evidence of excellence in teaching;
- Evidence of research and scholarship;
- Unofficial transcripts (official transcripts needed for employment); and
- At least three confidential, professional references.

Applications will NOT be considered without the complete package.

APPLICATION INFORMATION

Postal Address:	The Associate Vice President Human Resources The College of the Bahamas
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P. O. BOX N-4912
Oakes Field Campus
Nassau
Bahamas

Fax: 242 302 4539

Online App. Form: <http://www.cob.edu.bs/DOCS/EmploymentApplication.pdf>

Email Address: faculty.application@cob.edu.bs

Apply through HigherEdJobs

Apply through Institution's Website

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