

## Assistant Professor

<b>Institution:</b>	The College of New Jersey
<b>Location:</b>	Ewing, NJ
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	03/15/2019
<b>Type:</b>	Full-Time

### Assistant Professor of Marketing - Digital/Social Media

#### Description

The School of Business at The College of New Jersey invites applications for a tenure-track Assistant Professor of Marketing beginning academic year 2019-2020. Candidates must have an earned doctorate degree in marketing by the time of initial appointment. The ideal candidate will have experience in both teaching and research in digital/social media marketing, as well as scholarship and/or a teaching interest in international marketing consistent with the global and multicultural emphases of the school's mission.

The ideal candidates should have the demonstrated ability to interact with professionals in private or nonprofit organizations in order to support the College's teaching, scholarship and community service activities in these settings.

#### About the College

The College of New Jersey is widely recognized as an outstanding public college that attracts an exceptional student body. The School of Business offers an AACSB-accredited undergraduate business program to over 1,300 majors. We are located on a beautiful suburban campus that is easily accessible to both New York and Philadelphia. For further information, please visit our website at: [www.tcnj.edu/~business/](http://www.tcnj.edu/~business/)

The College of New Jersey is committed to creating a diverse community that supports its faculty, students and staff. All members of the TCNJ Campus Community share a responsibility for creating and sustaining a learning environment where difference is valued, equity is sought, and inclusiveness is practiced. The College of New Jersey is an equal opportunity employer and encourages applications from women and minorities.

#### Contact Information

Please submit the following online through the TCNJ college employment page: cover

letter describing your interests in the position, your curriculum vitae, statement of your teaching philosophy, evidence of teaching effectiveness, contact information of three references, and samples of your scholarly work.

**TCNJ Employment Page:** <https://careers.tcnj.edu/>

Review of applications will begin immediately and continue until position is filled.

A final offer of employment will be contingent upon satisfactory completion of a background investigation.

To enrich education through diversity, The College of New Jersey is an Equal Opportunity Employer. The College has a strong commitment to achieving diversity among faculty and staff, and strongly encourages women and members of underrepresented groups to apply.

## APPLICATION INFORMATION

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**Contact:** The College of New Jersey

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**Online App. Form:** <http://www.aplitrak.com/?adid=c3VsbGl2YXQuMzQyMzk...>

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To enrich education through diversity, The College of New Jersey is an Affirmative Action/Equal Opportunity Employer.

Apply through Institution's Website

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