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The College of New Jersey

## Assistant or Associate Professor of Marketing (Tenure-Track)

### Description

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The School of Business at The College of New Jersey invites applications and nominations for a tenure track position at the rank of assistant or associate professor beginning Fall 2017. Candidates must have an earned doctorate degree in marketing or a related discipline by the time of initial appointment and a demonstrated ability to engage in scholarly research consistent with the teacher-scholar model of TCNJ. The ideal candidate will have experience and/or interest in teaching undergraduate courses in professional selling and business to business marketing, as well as one of the following areas: customer relationship management and/or marketing strategy/management. Teaching and/or scholarly interests related to emerging, innovative, or specialized areas of marketing or the ability to contribute to interdisciplinary endeavors in the school will be considered a plus. Experience with blended/hybrid teaching formats also would be valued.

Candidates should have the ability to interact effectively with professionals in private, nonprofit and/or government organizations in order to support the College's teaching, scholarship and community service activities in these settings.

TCNJ is a highly selective institution that has earned national recognition for its commitment to excellence. Emphasizing a residential experience for its 6,000 undergraduates, TCNJ is one of Barron's 75 "Most Competitive" American colleges, and U.S. News & World Report's No. 1 public institution of its kind in the northern region of the country.

The School of Business at the College of New Jersey is AACSB accredited; the marketing specialization is in the Department of Marketing, and Interdisciplinary Business. Information about current faculty in the School of Business can be found at: <http://www.tcnj.edu/~business/faculty/index.html>

TCNJ is located within 45 minutes of Philadelphia and within an hour and a half of New York City. The College's campus is set on 289 tree-lined acres in suburban Ewing Township and is known for its natural beauty. Further information can be found at: <http://www.tcnj.edu>.

## Contact Information

Review of applications will begin in July 2016, and continue until position is filled. Please send all application materials electronically, preferably in pdf format. To apply, send the following materials to **TCNJMKT@tcnj.edu**: cover letter describing your interests in the position, a copy of your curriculum vitae, a discussion of your teaching philosophy, evidence of teaching effectiveness, the contact information of three references, and samples of your scholarly work.

*To enrich education through diversity, The College of New Jersey is an Equal Opportunity Employer. The College has a strong commitment to achieving diversity among faculty and staff, and strongly encourages women and members of underrepresented groups to apply.*

## Job Information

**Location:** New Jersey, United States      **Job ID:** 29260970      **Posted:** June 28, 2016

**Position Title:** Assistant or Associate Professor of Marketing (Tenure-Track)      **School Name:** The College of New Jersey

**Specialties:** Advertising  
**Do you plan on interviewing at the Summer Educators Conference?:** No  
**Position Start Date:** Fall 2017



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