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[College at Brockport](#)

Assistant Professor, Marketing

Description

Teach three marketing courses at the undergraduate or graduate levels each semester. Courses may include International Marketing, Social Media Marketing, Digital Marketing, Marketing Management as well as other marketing courses that are consistent with academic preparation, professional experiences, and the emerging needs of the School. Contribute to the development of additional courses in the fields of marketing. Engage in extracurricular activities with students and the local business community. Contribute to the field through published scholarship that meets the standards of performance required for continuing appointment (tenure). The position also carries student advisement responsibilities and other service obligations that are consistent with the needs of the Department, School, College, and Profession.

Teaches three 3-credit undergraduate or graduate courses per semester. Maintains an active program of scholarship. Providing advising and other service to students, attending department and school-wide meetings. Other service obligations such as committee works, coaching student clubs, supervising student thesis, etc. Engages in community outreach, co-curriculum development, and service learning.

Requirements

Job Information

Location:

Brockport, New York,
14420, United States

Job ID:

36510400

Posted:

August 8, 2017

Position Title:

Assistant Professor,
Marketing

School Name:

College at Brockport

Specialties:

Interactive Marketing,
Marketing Management,
Online Marketing, Other

**Do you plan on
interviewing at the
Summer AMA
Conference?:**

No

Position Start Date:

Required Qualifications

- PhD or DBA (in-hand by Aug 2018 or ABD to be completed within 6 months of appointment) from an AACSB accredited business school with a major in Management or a related field.
- Demonstrated student focus, effectiveness, and success teaching college level courses.
- Qualified, by professional or academic experience, to teach graduate-level courses.
- Scholarly potential demonstrated by peer-reviewed publications or high-quality work in progress.
- Strong work ethic, commitment to continuous improvement, ability to teach in a multi-cultural environment, and collegial / team orientated demeanor
- Ability and willingness to participate in service obligations and commitment to department and campus citizenship.

Preferred Qualifications

- Completed doctorate in Marketing or related fields from an AACSB accredited business school.
- Refereed journal publications on topics related to expected teaching areas in press or published.
- Experience with teaching courses such as International Marketing, International Business, Social Media Marketing and Digital Marketing.
- Experience in developing and coordinating curricular and co-curricular programming.
- Experience with community-based and/ or service learning.
- Experience teaching in on-line or hybrid formats.

Fall 2018

Job Duration:

Indefinite

Salary:

\$104,838.00 - \$110,356.00 (Yearly Salary)

About College at Brockport

The School of Business Administration and Economics invites your application and requests that you forward this message to other interested parties. Individuals from under-represented groups are strongly encouraged to apply.

The College at Brockport, State University of New York, is located 20 miles west of Rochester, and 60 miles east of Buffalo, New York, near the lake Ontario shoreline. All business programs at The College at Brockport are accredited by AACSB International. The School consists of 25 full-time faculty members. The College is located in a large and dynamic business community with an abundance of cultural and recreational attractions, including fishing, boating, beaches, professional sports, music, skiing and other attractions.

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