

Visiting Lecturer/Visiting Assistant Professor of Marketing (NOT Tenure Track)

Institution:	Cleveland State University
Location:	Cleveland, OH
Category:	Faculty - Business - Marketing and Sales
Posted:	03/15/2019
Application Due:	Open Until Filled
Type:	Full-Time
Salary:	Competitive USD Per Year

CLEVELAND STATE UNIVERSITY

Visiting Lecturer/Visiting Assistant Professor of Marketing (NOT Tenure Track)

Department: Marketing

Position: Visiting Lecturer/Visiting Assistant Professor of Marketing. One position beginning August 19, 2019. Hiring is contingent upon maintaining existing levels of state funding. Full time, not tenure track; this position is for one year only with the possibility of renewal for two additional years subject to available funding.

Start Date: August 19, 2019

Duties:

Teach 4 courses per semester (up to 12 credit hours) of undergraduate and/or graduate courses at on-campus and/or off-campus locations. Courses to be taught are primarily in various Marketing and International Business disciplines, including but not limited to: Principles of Marketing, International Business/Marketing, Consumer Behavior and Marketing Strategy. Participation in departmental, college, and university service required. Subject to agreement, the successful candidate might also assist with the function and/or administration of the Bernie Moreno Center for Sales Excellence. Service in the Center may come with a course release and/or stipend. The successful candidate will be expected to serve as department liaison to industry partners and facilitate student learning through partnerships with Northeast Ohio community stakeholders. Must be available to teach on-campus/online, day/evening/weekend and/or off-campus classes.

Qualifications:

Minimum:

Masters in Business Administration/Marketing or related discipline; minimum of six months University experience teaching courses in Marketing and/or International Business; minimum of two years full-time business experience; ability to communicate effectively in oral and written English.

Preferred:

Ability to design and teach Marketing courses using applied business projects; experience in designing and managing applied business projects; and ability to contribute through teaching and/or service to the diversity, cultural sensitivity, and excellence of the academic community. PhD or DBA in Marketing.

Applications: Review of applications will begin on April 12, 2019 and will continue until the position is filled. All applicants must submit the following materials online through CSU human resource website at <http://hrjobs.csuohio.edu/postings/10401>.

1. Cover Letter specifically addressing the position qualifications
2. Curriculum vitae
3. Evidence of teaching effectiveness (student and peer evaluations)
4. List of courses taught and/or executive seminars delivered
5. Contact information for three references

Contact info: Kimberly A. Ruggeri, Chair, Search Committee

Phone: 216-687-3670

Email: k.ruggeri@csuohio.edu

Salary: Salary and benefits are AACSB competitive and commensurate with qualifications.

For more info: <http://www.csuohio.edu/marketing>

Offer of employment is contingent on satisfactory completion of the University's verification of credentials and other information required by law and/or University policies or practices, including but not limited to a criminal background check.

APPLICATION INFORMATION

Contact: Kimberly A. Ruggeri, Chair, Search Committee
Marketing
Cleveland State University

Online App. Form: <http://hrjobs.csuohio.edu/postings/10401>

employees without regard to race, color, religion, sex, sexual orientation, gender identity and/or expression, national origin, age, protected veteran or disabled status, or genetic information.

Apply through Institution's Website

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