

Clemson University
College of Business
Department of Marketing

Clinical Assistant Professor (non–tenure track)

CLEMSON UNIVERSITY invites applications for a full-time, non–tenure track clinical faculty position in Marketing, at the rank of Assistant. This position may begin as early as August 2019 (candidates who cannot start until January or August 2020 will also be considered). Salary and benefits are competitive and commensurate with qualifications and experience. The position is nine-month and renewable annually with successful performance (there is potential opportunity to earn additional income for teaching during summer session).

The primary responsibility of this position will be teaching Consumer Behavior courses with a 3/3 teaching load (3 undergraduate courses per semester; Social Media Marketing and International Marketing are also possible topics). Faculty members must remain academically qualified (per AACSB standards for Clemson) by performing academic research and publishing in target journals. Faculty members are also expected to make service contributions to their department. All candidates must have a PhD in marketing (or closely related field) by the time of appointment.

Application materials must be submitted through Clemson’s faculty job board using the Interfolio platform: [link](#). Requested materials include:

- 1) Cover letter summarizing the applicant’s qualifications for the position
- 2) Curriculum Vita
- 3) A list of three or more professional references that will be contacted during the screening process

Review of materials will begin immediately and continue until the position is filled. For full consideration, materials must be submitted by June 14th, 2019. For more information please contact the search committee chair, Dr. T. Andrew Poehlman (tpoehlm@clemson.edu).

Clemson University (www.clemson.edu) is a public, land grant university located in the foothills of the Blue Ridge Mountains along the thriving I-85 business corridor between Atlanta, Georgia and Charlotte, North Carolina. Clemson is currently ranked 23rd among national public universities (*U.S. News & World Report*) and is designated as a Carnegie R1 research university. As of 2017, Clemson’s total enrollment exceeds 24,000 students (including nearly 5,000 graduate students). Reflecting a commitment to international business leadership, the university is nearing completion of a new state-of-the-art business school facility (<https://clemson.world/clemson-breaks-new-ground-for-business-education/>).

Clemson University is an NSF ADVANCE Institution and encourages applications from individuals from all traditionally underrepresented groups. Clemson University is building a culturally diverse faculty as part of its strategic plan and seeks individuals committed to working in a multicultural environment.