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Clarkson University

## Assistant Professor

### Description

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The David D. Reh School of Business, AACSB accredited, seeks candidates in the marketing area for a tenure-track position at the assistant professor rank, to commence August 1, 2019.

Successful candidates will hold an earned doctorate in Marketing or related discipline with the ability to teach a variety of undergraduate and graduate marketing courses including but not limited to strategy and marketing research methods. ABD candidates near completion will be considered. Quality teaching and scholarship is necessary for tenure and promotion.

Demonstrated interest in interdisciplinary perspectives related to innovation, entrepreneurship, supply chain, healthcare, data analytics, engineering and management are a plus, given Clarkson's interdisciplinary, boundary spanning culture. Clarkson is committed to a new university initiative around an innovation hub designed to bring disciplines together for research, new curriculum, design challenges and other interdisciplinary activity. The Business School has been a leader in this activity, recognized for its strong academic programs in cross disciplinary areas. CU has another campus for graduate students in Schenectady, NY, home to biotech, semiconductor, healthcare and other technology-based companies.

We also invite dual career/dual applications since we will also have openings in several other disciplines (such as accounting, economics,

### Job Information

**Location:**

Potsdam, New York, 13699,  
United States

**Job ID:**

41883813

**Posted:**

June 19, 2018

**Position Title:**

Assistant Professor

**School Name:**

Clarkson University

**Specialties:**

Marketing Research,  
Strategy

**Do you plan on  
interviewing at the  
Summer AMA  
Conference?:**

Yes

**Position Start Date:**

Fall 2019

and finance).

**Job Duration:**

Indefinite

Additional information on the posting can be found at

<https://clarkson.peopleadmin.com/postings>

Clarkson University is an equal opportunity employer; we actively seek and encourage applications from a diverse pool of candidates.

## Requirements

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