

[Career Center Home](#) › [Search Jobs](#) › [Assistant Professor,Assistant Professor,Assistant Professor, Marketing](#)  
› [Print Job](#)

 [Print](#)

Clarkson University

## Assistant Professor,Assistant Professor,Assistant Professor, Marketing

### Description

---

The School of Business, AACSB accredited, seeks candidates in the marketing area for a tenure-track position at the assistant professor rank, to commence August 1, 2018.

Successful candidates will hold an earned doctorate in Marketing or related discipline with the ability to teach a variety of undergraduate and graduate marketing courses including but not limited to strategy and marketing research methods. ABD candidates near completion will be considered. Quality teaching and scholarship is necessary for tenure and promotion.

Demonstrated interest in interdisciplinary perspectives related to innovation, entrepreneurship, supply chain, healthcare, engineering and management are a plus, given Clarkson's interdisciplinary, boundary spanning culture. Clarkson is committed to a new university initiative around an innovation hub designed to bring disciplines together for research, new curriculum, design challenges and other interdisciplinary activity. The Business School has been a leader in this activity, recognized for its strong academic programs in cross disciplinary areas. CU has another campus for graduate students in Schenectady, NY, home to biotech, semiconductor, healthcare and other technology-based companies. The Clarkson MBA is offered at both campuses.

### Job Information

**Location:**

Potsdam, New York, 13699,  
United States

**Job ID:**

35756795

**Posted:**

June 21, 2017

**Position Title:**

Assistant  
Professor,Assistant  
Professor,Assistant  
Professor, Marketing

**School Name:**

Clarkson University

**Specialties:**

Marketing Research,  
Strategy

**Do you plan on  
interviewing at the  
Summer AMA  
Conference?:**

Yes

Additional information on the posting can be found at <https://clarkson.peopleadmin.com/postings>

**Position Start Date:**

Fall 2018

**Job Duration:**

Indefinite

## Requirements

---

Successful candidates will hold an earned doctorate in Marketing or related discipline with the ability to teach a variety of undergraduate and graduate marketing courses including but not limited to strategy and marketing research methods. ABD candidates near completion will be considered. Quality teaching and scholarship is necessary for tenure and promotion.

## Jobs You May Like

---

Assistant/Associate  
Professor of  
Professional...

**Illinois State  
University**  
Bloomington, IL,  
United States

Assistant Professor  
of Marketing

**University of Texas  
at Austin**  
Austin, TX, United  
States

Assistant Professor

**California State  
University...**  
Long Beach, CA,  
United States

Assistant Professor  
of Marketing (Sales)

**Marquette  
University**  
Milwaukee, WI,  
United States



Job sites powered by **yourmembership**