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Clark University

Assistant Professor, Marketing

Description

The Graduate School of Management (GSOM) at Clark University, AACSB-accredited since 1986, invites applications for a tenure-track assistant professor of marketing position to begin fall 2020. The appointment requires a PhD or equivalent degree (in hand by September 2020) from an AACSB-International accredited institution. Candidates must demonstrate evidence of potential for teaching excellence in one or more of the following areas: marketing principles, marketing research, marketing models, database marketing management, direct marketing, and interactive marketing technology. Candidates must have ability to teach at the graduate level. Preference will be given to candidates with prior business experience. Candidates must provide evidence of potential for scholarly research excellence, with the expectation of publishing in top-tier journals.

The GSOM offers an undergraduate management major, as well as MBA (full-time and part-time), MSBA, MSF, and MSA degrees. A new MS in Marketing and MS in Marketing Analytics have recently been approved. Clark University is a private, co-educational research-intensive university with approximately 2,200 undergraduate and 1,000 graduate students. Since its founding in 1887 as the first all-graduate school in New England, Clark has been a recognized leader in innovative research and interdisciplinary academic programs. The University is located in Worcester, Massachusetts, the second largest city in New England and only one hour from Boston, Atlantic coast beaches, and world-class ski resorts.

To be considered for an interview at the 2019 AMA Summer Educators' Conference in Chicago, applicants should send a letter of interest, vita, statement of teaching philosophy and research agenda, and names of

Job Information

Location:

Worcester, Massachusetts,
01610, United States

Job ID:

48836489

Posted:

June 5, 2019

Position Title:

Assistant Professor,
Marketing

School Name:

Clark University

Specialties:

Other

Do you plan on interviewing at the Summer Academic Conference?:

Yes

Position Start Date:

Fall 2020

Job Duration:

Indefinite

three references (plus contact information) to:

Chair, Marketing Search Committee
Graduate School of Management
Clark University
950 Main Street
Worcester, MA 01610-1477

Alternatively, electronic submissions may be sent to:
GSOM_Dean@clarku.edu.

Review of applications will begin immediately and will continue until the position is filled. The compensation and benefits package are competitive.

Clark University embraces equal opportunity and affirmative action as core values: we believe that cultivating an environment that embraces and promotes diversity is fundamental to the success of our students, our employees and our community. This commitment applies to every aspect of education, services, and employment policies and practices at Clark. Our commitment to diversity informs our efforts in recruitment, hiring and retention. All positions at Clark share in the responsibility for building a community that values diversity and the uniqueness of others by exhibiting integrity and respect in interacting with all members of the Clark community to create an atmosphere of fairness and belonging. We strongly encourage members from historically underrepresented communities, inclusive of all women, to apply.

Requirements

PhD or equivalent degree (in hand by September 2020) from an AACSB-International accredited institution

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