

Visiting Assistant Professor- Marketing

Institution:	Clark University
Location:	Worcester, MA
Category:	<ul style="list-style-type: none">■ Faculty - Business - Marketing and Sales■ Faculty - Business - Management
Posted:	02/07/2019
Application Due:	Open Until Filled
Type:	Full-Time

Visiting Assistant Professor Position
open in Marketing

The Graduate School of Management
(GSOM) at Clark University, AACSB-
accredited since 1986, invites
applications for full-time visiting

assistant professor positions for the 2019-2020 academic year to begin in August 2019.

The appointment requires a Ph.D. in a related field from an AACSB-International
accredited or equivalent institution. Candidates must demonstrate evidence of potential for
teaching excellence in marketing.

Qualified applicants will have an earned Ph.D. degree in marketing, although A.B.D's are
encouraged to apply. Industry experience is a plus but not required.

The GSOM offers an undergraduate management major and a marketing minor, as well as
MBA, MSM, MSA, MSF, and MSBA degrees. Applicants must have experience teaching at
the college level and demonstrate skills consistent with teaching excellence and
instructional innovation. Candidates who can teach in multiple programs (both
undergraduate and graduate, MBA, MSM and MSBA) are preferred.

Clark University is a private, co-educational research-intensive university with
approximately 2,200 undergraduate and 1,000 graduate students. Since its founding in
1887 as the first all-graduate school in the United States, Clark has been a recognized
leader in innovative research and interdisciplinary academic programs. GSOM is a
dedicated community of teacher-scholars that values disciplinary and interdisciplinary
research and teaching that is of high quality and relevant to practice.



Applicants should send a C.V, letter of interest, and names of three references (plus contact information) to Dr. Priscilla Elsass, Dean, Graduate School of Management, Clark University at GSOM_Dean@clarku.edu .

The specific courses we have openings for are:

Graduate:

MKT 5401 Marketing Research

MKT 4400 Marketing Management

Elective

Undergraduate:

MGMT 230 Marketing Management

MGMT 231 Marketing Research

Clark University embraces equal opportunity and affirmative action as core values: we believe that cultivating an environment that embraces and promotes diversity is fundamental to the success of our students, our employees and our community. This commitment applies to every aspect of education, services, and employment policies and practices at Clark. Our commitment to diversity informs our efforts in recruitment, hiring and retention. All positions at Clark share in the responsibility for building a community that values diversity and the uniqueness of others by exhibiting integrity and respect in interacting with all members of the Clark community to create an atmosphere of fairness and belonging. We strongly encourage members from historically underrepresented communities, inclusive of all women, to apply.

APPLICATION INFORMATION

Contact: Dr. Priscilla Elsass, Dean
Graduate School of Management
Clark University

Email Address: GSOM_Dean@clarku.edu

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Apply through [HigherEdJobs](#)

