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Job Details

Lectureship / Senior Lectureship in Marketing

Reference Number	60001938
Location	Bunhill Row Map & Directions
School / Service	Cass Business School
Department	Faculty of Management
Contract Duration	Permanent
Hours	Full-time

City, University of London is a global university committed to academic excellence with a focus on business and the professions and an enviable central London location.

City attracts around 19,500 students (35% at postgraduate level), from more than 150 countries and staff from over 75 countries.

In the last REF, City doubled the proportion of its total academic staff producing world-leading or internationally excellent research.

Led by President, Professor Sir Paul Curran, City has made significant investments in its academic staff, its estate and its infrastructure and continues to work towards realising its vision of being a leading global university: it has recently agreed a new *Vision & Strategy 2026*.

The Sir John Cass Business School is among the global elite with an established 50-year reputation for excellence in business research and education. Cass holds the 'triple-crown' accreditation from the Association to Advance Collegiate Schools of Business (AACSB), the Association of MBAs (AMBA) and the European Quality Improvement System (EQUIS). The School and its programmes are consistently ranked among the best in the world.

The Faculty of Management nurtures academics who strive for international impact through their education, service and world-leading and internationally excellent research.

In support of Cass' ambitious Strategic Plan, the School is seeking to appoint a Lectureship or Senior Lectureship in Marketing. The appointed academic will conduct world-leading and internationally excellent research both individually and collaboratively; will design and deliver course modules and associated assessments; will support and mentor students; and will contribute to curriculum development and innovation in undergraduate and postgraduate programmes.

The successful candidate will have completed a PhD in a relevant discipline. Consideration will be given to Lectureship candidates who are close to completing a PhD. Candidates will have published research of world-leading or internationally excellent quality and will have an appropriate level of experience of delivering outstanding education and of contributing to a high quality student experience.

City offers a sector-leading salaries, pension scheme and benefits including a comprehensive package of staff training and development.

The role is available from 01 September 2018 or earlier by negotiation.

Closing date: 08 April 2018

Actively working to promote equal opportunity and diversity

Academic excellence for business and the professions

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