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# Job Details

## Lecturer/Senior Lecturer in Marketing

<b>Reference Number</b>	60008707
<b>Location</b>	Bunhill Row <a href="#">Map &amp; Directions</a>
<b>School / Service</b>	Cass Business School
<b>Department</b>	Faculty of Management
<b>Contract Duration</b>	Permanent
<b>Hours</b>	Full-time

## Background

City, University of London is a global university committed to academic excellence with a focus on business and the professions and an enviable central London location.

City attracts around 20,000 students (35% postgraduate level) from more than 150 countries and staff from over 75 countries.

In the last REF, City doubled the proportion of its total academic staff producing world-leading or internationally excellent research.

Led by President, Professor Sir Paul Curran, City has made significant investments in its academic staff, its estate and its infrastructure and continues to work towards realising its vision of being a leading global university: it has recently agreed a new Vision & Strategy 2026.

The Sir John Cass Business School is among the global elite with an

established 50-year reputation for excellence in business research and education. Cass holds the 'triple-crown' accreditation from the Association to Advance Collegiate Schools of Business (AACSB), the Association of MBAs (AMBA) and the European Quality Improvement System (EQUIS). The School and its programmes are consistently ranked among the best in the world.

The Faculty of Management is the School's largest faculty with more than 80 scholars and is proud of its exceptional diversity, thought leadership and collegiality. It nurtures scholars who strive for international impact through their research, education and service. The Marketing Group is a part of the Faculty of Management. It performs world-leading consumer research and educates across BSc, MSc, MBA, Executive and PhD programmes.

## Responsibilities

The Group is seeking to appoint an outstanding academic as Lecturer or Senior Lecturer in Marketing.

The appointed academic will carry out world-leading or internationally excellent research in any field of marketing or consumer behaviour and will provide high quality education on undergraduate and masters courses in Principles of Marketing and Digital Marketing.

## Person Specification

The successful candidate will have completed, or will be close to completing, a PhD in a relevant field. For appointment as Lecturer, evidence of delivering high quality and innovative education is required, as is a strong potential to publish research of world-leading or internationally excellent quality. For appointment as Senior Lecturer, a record of world-leading or internationally excellent research and a commitment to delivering high quality education are required. He or she will demonstrate the skills and experience to make a significant contribution as a member of the academic community and to the achievement of the academic objectives of the School, including taking a lead on one or more aspects of research or education.

## Additional Information

City offers a sector-leading salary, pension scheme and benefits including a comprehensive package of staff training and development.

**Closing date for applications: 11:59pm 7th March 2019**

**The role is available from 2nd September 2019 or earlier by negotiation.**

Actively working to promote equal opportunity and diversity

Academic excellence for business and the professions

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