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Job Details

Lecturer or Senior Lecturer in Marketing

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| Reference Number | 60018168 |
| Location | Bunhill Row Map & Directions |
| School / Service | Cass Business School |
| Department | Faculty of Management |
| Contract Duration | Permanent |
| Hours | Full-time |
| Salary Range (£) | 42955 to 59400 |

Background

City, University of London is a global university committed to academic excellence with a focus on business and the professions and an enviable central London location.

City is in the UK's top twenty (*Guardian University Guide*) and the world's top four per cent (*Times Higher Education World University Rankings*). City attracts around 19,500 students (35% postgraduate), is well above the sector average for graduate employability in most subjects, is in the top ten in the UK for starting salaries and is second in London for student satisfaction. City joined the University of London federation in 2016.

In the last REF, City doubled the proportion of its total academic staff producing world-leading or internationally excellent research.

Led by President Professor Sir Paul Curran, City has made significant investments in academic staff, estate and systems and continues to work towards realising its vision of being a leading global university: it has recently agreed a new Vision & Strategy 2026.

Cass Business School is among the global elite of business schools with accreditations from the Association to Advance Collegiate Schools of Business (AACSB), the European Quality Improvement System (EQUIS) and the Association of MBAs (AMBA). Its MBA and specialist Masters degrees have global reputations for excellence. According to the Financial Times 2016 the MSc in Management is ranked fourth and the MSc in Finance fifth in the UK. The Cass EMBA is consistently ranked among the world's top programmes and is fifth in the UK, while the School's undergraduate business and management courses are ranked first in London and ninth in the UK by the Guardian University Guide 2017.

Responsibilities

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The Marketing Group is a part of the Faculty of Management (see www.cass.city.ac.uk/research-and-faculty/faculties/faculty-of-management) and consists of 13 full-time academics and 10 PhD students. The Group members share an interest in consumer research and teach across BSc, MSc, MBA, and PhD programs.

Person Specification

The appointed candidate will have a PhD in a relevant field (or be close to completion) and will have published research of world-leading or internationally excellent quality, or in the case of a junior candidate, will demonstrate strong

potential to do so. He or she will also have excellent achievements in education.

Additional Information

City offers a sector-leading salary, pension scheme and other benefits including a comprehensive package of staff training and development.

Closing date: 11.59pm on 28th February, 2017

The School is seeking to appoint a Lecturer or Senior Lecturer in Marketing with a starting date no later than 1st September.

Interview panels will be held in the first week of April. It is important that candidates are available to travel to Cass then.

For more information or enquiries about this position, please contact Professor Caroline Wiertz at c.wiertz@city.ac.uk.

Actively working to promote equal opportunity and diversity.

Academic excellence for business and the professions.

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