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Professor/Associate Professor/Assistant Professor (Business and Professional Communication) in the Department of English and Department of Marketing (Joint Appointment) [Ref. B/264/09]

City University of Hong Kong is a dynamic, fast-growing university that is pursuing excellence in research and professional education. As a publicly-funded institution, the University is committed to nurturing and developing students' talents and creating applicable knowledge to support social and economic advancement. The University has nine Colleges/Schools. As part of its pursuit of excellence, the University aims to recruit **outstanding scholars** from all over the world in various disciplines, including **business, creative media, data science, energy and environment, engineering, humanities and social sciences, law, science, veterinary medicine and life sciences.**

Applications and nominations are invited for the above posts:

Human Resources Office

Tel (852) 3442 9250
(852) 3442 0311
Fax (852) 2788 1154
Email hrojob@cityu.edu.hk
Office Mon - Fri:
Hours 8:45 a.m. - 5:50 p.m.
17/F, Lau Ming Wai
Academic Building,
City University of HK,
83 Tat Chee Avenue,
Kowloon Tong, HK
[How to find us?](#)

Duties

The appointee will teach subjects such as advertising, copywriting, promotional writing, public relations, and customer relationship management to undergraduates in both the Department of English and the Department of Marketing; supervise student internships and final-year projects; conduct research in an area relating to business and professional communication; identify opportunities for collaboration in teaching and research between two departments; and carry out service activities within both departments. The appointee will have the opportunity to join a team of highly productive and motivated scholars, and to teach and research across disciplinary borders.

Requirements

A PhD in disciplines related to business/business communication, with a strong research track record (relative to career stage) and broad university-level teaching experience. Preference will be given to candidates with work experience in roles involving public relations, advertising copy writing and other professional communication.

For the post of Professor/Associate Professor, a substantial track record of research and publications in top journals, an active research programme, and high quality teaching are required.

Salary and Conditions of Service

Remuneration package will be driven by market competitiveness and individual performance. Excellent fringe benefits include gratuity, leave, medical and dental schemes, and relocation assistance (where applicable). Initial appointment will be made on a fixed-term contract.

Information and Application

Further information on the posts and the University is available at <http://www.cityu.edu.hk>, or from the Department of English, City University of Hong Kong, Tat Chee Avenue, Kowloon Tong, Hong Kong (email :

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diane.pecorari@cityu.edu.hk).

To apply, please submit an online application at <http://jobs.cityu.edu.hk>, and include a current curriculum vitae. Nominations can be sent directly to the Department (email: diane.pecorari@cityu.edu.hk). **Applications and nominations will receive full consideration until the position is filled.** Only shortlisted applicants will be contacted; and those shortlisted for the post of Assistant Professor will be requested to arrange for at least 3 reference reports sent directly by the referees to the Department, specifying the position applied for. The University's privacy policy is available on the homepage.

City University of Hong Kong is an equal opportunity employer and we are committed to the principle of diversity. Personal data provided by applicants will be used for recruitment and other employment-related purposes.

Worldwide recognition ranking 55th, and 5th among top 50 universities under age 50 (QS survey 2019); 1st in Engineering/Technology/Computer Sciences in Hong Kong (ARWU survey 2016); and 2nd Business School in Asia-Pacific region (UT Dallas survey 2017).

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