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Associate Professor/Assistant Professor in the Department of Marketing [Ref. B/274/09]

City University of Hong Kong is a dynamic, fast-growing university that is pursuing excellence in research and professional education. As a publicly-funded institution, the University is committed to nurturing and developing students' talents and creating applicable knowledge to support social and economic advancement. The University has nine Colleges/Schools. As part of its pursuit of excellence, the University aims to recruit **outstanding scholars** from all over the world in various disciplines, including **business, creative media, data science, energy and environment, engineering, humanities and social sciences, law, science, veterinary medicine and life sciences.**

Applications are invited for the above posts:

Duties

The appointee is expected to make a significant contribution to research and teaching programmes individually and as a team member of the Department.

Requirements

A PhD in Marketing with research focusing on consumer behaviour and/or modelling/marketing strategy, especially big-data marketing. For the post of **Associate Professor**, a substantial track record of research and publications in top journals, an active research programme, and high quality teaching are required. (A good benchmark for the rank is a tenured Associate Professor at a strong research-oriented university in the U.S.) For the post of **Assistant Professor**, good teaching evaluation results, and an active research programme with publications or potential publications in top marketing/management journals are required.

Salary and Conditions of Service

Remuneration package will be driven by market competitiveness and individual performance. Excellent fringe benefits include gratuity, leave, medical and dental schemes, and relocation assistance (where applicable). Initial appointment will be made on a fixed-term contract.

Information and Application

Further information on the posts and the University is available at <http://www.cityu.edu.hk>, or from the Department of Marketing, City University of Hong Kong, Tat Chee Avenue, Kowloon Tong, Hong Kong (Email : anita.lam@cityu.edu.hk). The Department may interview applicants in 2019 AMA Summer Academic Conference in Chicago in August 2019/via Skype.

To apply, please submit an online application at <http://jobs.cityu.edu.hk>, and include a cover letter with the current CV, sample publications, 3 reference letters and teaching evaluation results. **Applications will receive full**

consideration until the position is filled and only shortlisted applicants will be contacted. The University's privacy policy is available on the homepage.

City University of Hong Kong is an equal opportunity employer and we are committed to the principle of diversity. Personal data provided by applicants will be used for recruitment and other employment-related purposes.

Worldwide recognition ranking 55th, and 5th among top 50 universities under age 50 (QS survey 2019); 1st in Engineering/Technology/Computer Sciences in Hong Kong (ARWU survey 2016); and 2nd Business School in Asia-Pacific region (UT Dallas survey 2017).

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