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## Sasin School of Management, Chulalongkorn University full-time faculty at the lecturer, assistant and associate levels.

### Description

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Sasin School of Management is recruiting full-time faculty at the assistant and associate levels.

Located in the heart of Bangkok, Sasin School of Management was founded 36 years ago in a partnership between Wharton, Kellogg and Chulalongkorn University, Thailand's premier university.

Sasin is AACSB and EQUIS accredited. We were the first school in Thailand to be awarded either accreditation, and continue to be one of only five Southeast Asia-based schools with both. The school is ranked #1 in Thailand and has one of Asia's top 3—and one of the world's top 50—full-time MBA programs (according to THE/WSJ). All degree programs are taught in English and are at graduate level.

Sasin's pre-eminent position in the country ensures excellent business and public sector relationships, with access at the highest levels and a research-supportive environment. The school focuses on Sustainability through Entrepreneurial Mindset with applications of Action Learning Labs throughout our programs. We have a strong interest in scholarly research with a practical, real-world orientation, preferably in Asian or southeast Asian contexts.

### Job Information

**Location:**

Bangkok, Other / Non-US,  
10330, Thailand

**Job ID:**

49183238

**Posted:**

June 26, 2019

**Position Title:**

full-time faculty at the  
lecturer, assistant and  
associate levels.

**School Name:**

Sasin School of  
Management, Chulalongkorn  
University

**Specialties:**

Business Administration,  
Business-to-Business,  
Consumer Behavior,  
Customer Strategy,  
Direct Marketing,  
General Marketing,

Sasin offers a pleasant working environment in one of Asia's most visited—and most livable—cities. When adjusted for cost of living, we can offer highly competitive compensation packages. If required, we can provide convenient hotel accommodation on Chulalongkorn's central (but quiet) campus.

Sasin has a small full-time faculty (about 20-30 members) but each year also hosts about the same number of visiting scholars from some of the world's leading business schools. This offers the possibility of interactions, research and teaching collaborations, with a dynamic, diverse set of colleagues, all in the personal context of a small faculty. Our use of visiting faculty provides flexibility in full-time faculty teaching assignments (and teaching loads), allowing us to recruit for excellence across the board.

Sasin teaches in 4-week modules with a normal teaching load of 4-courses annually, usually taught over just two modules. Junior and research-oriented recruits will normally be eligible for half teaching load for their first 2-years of employment.

We are looking for applicants with strong research skills; keen interest in solving real-world business problems; who are motivated self-starters; wanting to have impact, particularly in sustainability and an entrepreneurial mindset.

We are especially interested in applicants with the teaching expertise (or the motivation to develop such expertise) in the following (and associated) topics:

- Marketing for a Digital Age
- Sustainable Marketing
- Omnichannel Marketing
- Competitive B2B Marketing
- Marketing Research for a Digital Age
- Market Intelligence and Strategy
- Marketing Analytics
- Digital Transformation
- Entrepreneurial marketing
- Design Thinking

Global,  
Marketing Analytics,  
Marketing Communications,  
Marketing Research,  
Mobile,  
Online Marketing,  
Sales Management,  
Strategy,  
Other

**Do you plan on interviewing at the Summer Academic Conference?:**

Yes

**Position Start Date:**

Fall 2020

## Requirements

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## Successful Applicants

- hold an earned PhD (or equivalent) in management—or a related discipline—from an internationally known university;
- have a proven research track record (or for junior applicants clear evidence of the capability to develop such a track record);
- have an intense interest in business education, and research, that will have impact;
- are fluent and confident English-speakers with the ability to teach in a clear and interesting application-oriented manner.

Interested?

In the first instance please email to [FacultyPositions@Sasin.edu](mailto:FacultyPositions@Sasin.edu) with:

- a full resume (CV);
- a covering email outlining your expertise and motivation to join the Sasin School of Management;
- recent teaching evaluations (if available);
- copies of recent publications, or job market paper;
- details of any teaching and/or research awards;
- names and contact information for at least two references
- your contact information.

We will follow-up with suitable applicants for interview and research presentations. Further questions, please contact [FacultyPositions@Sasin.edu](mailto:FacultyPositions@Sasin.edu).

## About Sasin School of Management, Chulalongkorn University

Sasin Graduate Institute of Business Administration is located on the Chulalongkorn University campus in the central of Bangkok, Thailand. The university's prime location in the heart of Thailand's capital city means convenient access to Bangkok's central business district, shopping, restaurants and transportation. In 1982, it was a challenge to find a reputable MBA program in Southeast Asia...so Sasin created one!

Over the years, Sasin has undergone dramatic transformations and evolved into the leading business school that it is today: moving from collaboration to diversification, achieving global recognition (first in Thailand!), and then highlighting the main features of our programs: enhancing the lives of our students and community through transformative action learning and building a sustainable purpose and entrepreneurial mindset.

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