

Assistant Professor of Sales & Marketing

Institution:	Christopher Newport University
Location:	Newport News, VA
Category:	Faculty - Business - Marketing and Sales
Posted:	07/25/2019
Type:	Full-Time

The Joseph W. Luter, III School of Business at Christopher Newport University invites applications for a tenure-track position in Sales & Marketing, effective August 2020. The successful candidate will be committed to effective and creative teaching, will offer a program of scholarly activity having the potential to enrich the intellectual lives of our students, and will engage with the business

community. Teaching responsibilities may include appropriate combinations of the following courses: professional sales, principles of marketing/marketing management, and marketing research. Preference will be given to candidates who have significant work experience in the field. The teaching load for tenure-track appointments is 3-3.



The Ph.D. in Marketing or a closely related field is required for appointment at the rank of Assistant Professor. In some cases, exceptionally well-qualified candidates may be considered for appointment at a higher rank and ABD candidates who will not hold the Ph.D. by the time of appointment and/or possess a master's degree in a related field may be considered for appointment at the rank of Instructor.

Departmental Information

The Luter School of Business at CNU is composed of 24 faculty and offers four majors (Accounting, Finance, Management, and Marketing). The Luter School's AACSB accredited business curriculum requires a minimum GPA of 3.0 for entry and attracts some of the University's best students. The business program offers opportunities for internships, executive mentorships, international experiences, volunteer work, and research collaboration with faculty. The School will launch a new Master of Financial Analysis (MFinA) program in Fall 2020. For more information, visit our website at

<http://cnu.edu/schoolofbusiness/>.

Faculty Information

CNU is committed to outstanding teaching and learning, undergraduate education, and the liberal studies core; the University is seeking to shelter a Phi Beta Kappa chapter. The Fall 2018 freshman class of 1,230 students was selected from 7,500 admission applications, and presented average high school GPA and SAT scores of 3.8 and 1220, respectively. Capital improvements (approaching \$1 billion) on the beautiful, 260-acre campus, located between historic Colonial Williamsburg and the ocean resort of Virginia Beach, integrate the University's liberal arts vision, nurturing mind, body, and spirit. These include the state-of-the-art Tribble Library; three new academic buildings including a newly opened integrated science building; the Freeman Center athletic complex; and the I.M. Pei-designed Ferguson Center for the Arts, which brings to Virginia the finest performing artists in the world.

Our faculty enjoy an atmosphere of collegiality and mutual respect that rewards outstanding teaching and fosters active intellectual and creative engagement. CNU is committed to ensuring that all people are welcomed, honored and fully engaged in the life of our academic community. We recruit exceptional and diverse faculty and encourage applications from individuals who are underrepresented in their profession. Faculty are productive scholars and researchers, supported by professional development funds. Faculty and administrators regularly consult and collaborate as the University works to sustain a culture of scholarly inquiry, informed debate, and civic action that enriches students, faculty, and the surrounding community. The result is a supportive and cohesive academic setting in which the University cultivates and carries forward its mission. Competitive salary with excellent health and retirement benefits and a well-designed family leave policy further enhance the CNU workplace. For further information on CNU, please visit our website at <http://www.cnu.edu>.

Interested candidates MUST apply online at <https://jobs.cnu.edu/postings/> and include with the electronic application a letter of interest, current curriculum vitae, graduate transcripts (photocopies acceptable for initial screening), statement of teaching philosophy and evidence of teaching effectiveness, and three letters of recommendation (letters should be uploaded with application materials or emailed to facultyrecruitment@cnu.edu).

Review of applications will begin on October 16, 2019. Applications received after October 16, 2019 will be considered only if needed. Search finalists are required to complete a CNU sponsored background check. Christopher Newport University, an EO Employer, is fully committed to Access and Opportunity.

APPLICATION INFORMATION

Contact: Office of Human Resources
Christopher Newport University

Phone: 757-594-7145

Online App. <http://jobs.cnu.edu/postings/8278>

Form:

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Apply through Institution's Website

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