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Christian Brothers University

Assistant/Associate Professor of Marketing (Tenure-track)

Description

The School of Business is seeking a faculty member in marketing beginning in the 2020-2021 academic year. Rank will be commensurate with qualifications and experience. The faculty member will teach day and/or evening undergraduate classes along with graduate courses, where qualified. Preference will be given to candidates with research and teaching interest in one or more of the following areas: entrepreneurship, social media marketing, and product development.

Duties and Responsibilities:

- Teach courses based on departmental need.
- Show evidence of continued professional development and scholarly activities.
- Student advising.
- Participate in department and university service activities, including program and course development and assessment.

We are looking for a passionate individual who wants to join a team that is committed to providing a quality educational experience, preparing students to meet 21st century

Job Information

Location:

Memphis, Tennessee,
38104, United States

Job ID:

51597573

Posted:

November 5, 2019

Position Title:

Assistant/Associate
Professor of Marketing
(Tenure-track)

School Name:

Christian Brothers University

Specialties:

Marketing Management

Do you plan on interviewing at the Summer Academic Conference?:

No

challenges, and engaging the Memphis business community. The candidate will play an active role in the continuous improvement and design of an innovative marketing curriculum that meets the needs of future marketing leaders. The ideal candidate is willing to take risks, is creative, and is adaptive to the ever changing market.

Position Start Date:
Spring 2020

Requirements

- Ph.D. in Marketing.
- ABD candidates obtaining their Ph.D. by August 2020 are encouraged to apply.
- Experience teaching undergraduate marketing preferred.

About Christian Brothers University

This school does not currently have a profile. Please refer to the school's website or job descriptions to learn more about them.

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