



香港中文大學(深圳)

The Chinese University of Hong Kong, Shenzhen

The University now invites applications and nominations for:

Professor/Associate Professor/Assistant Professor in Marketing – The School of Management and Economics

The School of Management and Economics at The Chinese University of Hong Kong, Shenzhen invites applications for faculty positions in marketing at the Professor/Associate Professor/Assistant Professor levels with prospect for tenure.

Qualification: Junior applicants should have (i) a PhD degree (by the time of reporting duty) in marketing or a related discipline, preferably with strong training in digital marketing, data analytics, new media, or digital consumer behavior and (ii) a proven ability or high potential in research and teaching.

Candidates for Associate and Full Professor posts are expected to have demonstrated academic leadership and strong commitment to the highest standard of academic excellence. Appointments will normally be made on contract basis for up to three years initially, leading to longer-term appointment or tenure later subject to mutual agreement. Exceptionally, appointment with tenure can be offered forthwith to candidates of proven ability.

Remuneration: Salary will be competitive, commensurate with experience and academic accomplishments. Appointments will be made under the establishment of CUHK-Shenzhen and statutory benefits will be provided according to the prevailing labor laws applicable to the PRC. The appointee will be based in Shenzhen, PRC.

Application: Please send full curriculum vitae, two to three recent published or working papers, teaching-related information such as teaching evaluations, research and teaching statements, and at least three references to talent4sme@cuhk.edu.cn. The review of applications starts immediately and will continue until the positions are filled.

For the post of Assistant Professors at entry-level, shortlisted applicants will be invited for an interview at the 2019 AMA Summer Academic Conference in Chicago, U.S.A.. Recruitment will continue until the positions are filled.