

The Chinese University of Hong Kong, Shenzhen

Position: Tenure-track Professor/Associate Professor/Assistant Professor in Marketing

About us: The School of Management and Economics (SME) at the Chinese University of Hong Kong (Shenzhen) is seeking to fill one or more tenure-track or tenured faculty positions in Marketing. The starting date is flexible and can be as early as January 2018.

The SME is a new school that grows rapidly and has a lot of potentials. The SME started to admit undergraduate students in 2014 and has recruited more than 40 full-time faculty members from prestigious universities and research institutes all over the world. Our faculty members have published in top academic journals including American Economic Review, Quarterly Journal of Economics, Management Science, Journal of Finance, Journal of Financial Economics, Journal of International Economics, Journal of Monetary Economics, Mathematics of Operations Research, Manufacturing and Service Operations Management, Academy of Management Journal and Organization Science, etc. For more information about the SME, please visit our website: <http://sme.cuhk.edu.cn/en>

Qualification: We currently invite applications from scholars working in the areas of consumer behaviors, quantitative modeling, and marketing strategies. Junior applicants should hold a Ph.D. degree (by the time of reporting duty) and demonstrate outstanding promise in research and teaching. Senior applicants should have an established research record with publications from high-level journals and an excellent teaching record.

Remuneration: Salary will be highly competitive, commensurate with experience and academic accomplishments. Appointments will be made under the establishment of CUHK(SZ) and statutory benefits will be provided according to the prevailing labor laws applicable to the PRC. The appointee will be based in Shenzhen, PRC.

Application: Please send a full curriculum vitae, a recent research paper, at least three reference letters, together with recent teaching-related information such as teaching evaluations together with the completed application form ([download](#)) by email to talent4sme@cuhk.edu.cn with the email subject as “Job title-Full name of applicant”.

For the post of Assistant Professors at entry-level, shortlisted applicants will be invited for an interview at the 2017 Summer AMA Conference in San Francisco, U.S.A. Recruitment will continue until the positions are filled.

The Chinese University of Hong Kong, Shenzhen is an equal opportunity and affirmative action employer. All qualified applicants will receive consideration for

employment without regard to age, color, disability, gender, gender expression, gender identity, genetic information, national origin, race, religion, sex, sexual orientation, or status as a protected veteran.