The University now invites applications and nominations for:

**Professor /Associate Professor/Assistant Professor in Marketing - The School of Management and Economics**

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The Chinese University of Hong Kong, Shenzhen [CUHK(SZ)] is a new, independent university established through a Memorandum of Understanding between The Chinese University of Hong Kong (CUHK), Shenzhen University and the Shenzhen Municipal Government. The new University is a research-orientated, forward-thinking, non-profit- making University which places emphasis on cross-disciplinary teaching and research. CUHK(SZ) will nurture university graduates who are international in outlook, learned in the disciplines they follow, upright in their character, and committed to serving the needs of society.

CUHK(SZ) will draw upon CUHK's traditions of academic excellence and the teaching quality is benchmarked to that of the CUHK; it is a research university of choice located in Shenzhen, firmly rooted in China, and endowed with a global vision. Students will be provided with an educational experience distinguished by a flexible credit unit system, a college system, whole-person general education, bilingualism as well as multiculturalism. With the mission of advancing the creation, preservation, application and dissemination of knowledge through the pursuit of excellence in teaching, research and public service; and the vision of being a first-class research university regionally, nationally and internationally, CUHK(SZ) will provide world-class educational opportunities to students and nurture talents for Shenzhen, the PRD Region and China as a whole. CUHK(SZ) has admitted its first cohort of over 300 undergraduates in September 2014 and will admit another 800 undergraduate and post-graduate students in 2015.

The School of Management and Economics at The Chinese University of Hong Kong, Shenzhen (CUHK(SZ)) offers 5 majorsstreams of studies from 2014 in Applied Economics, Economics Science, Global Finance, Global Business, Global Supply Chain and Logistics Management, and Marketing and Communication. Other professional programs, including Accounting and Finance, may be offered in 2015. The School's mission is to develop innovative and forward-thinking leaders for the rapidly developing economy of China, and to become a top business school of the Pearl River Delta and China.

The University welcomes high caliber faculty of diverse background from around the world to join us and establish a world-class business school in China.

**Post Specification**

The School of Management and Economics at The Chinese University of Hong Kong, Shenzhen invites applications for faculty
positions in marketing at the Professor/Associate Professor/Assistant Professor levels with prospect for tenure.

Junior applicants should have (i) a PhD degree (by the time of reporting duty) in marketing, preferably with strong training in new media and digital marketing or big data analysis and (ii) high potential in teaching and research.

Candidates for Associate and Full Professor posts are expected to have demonstrated academic leadership and strong commitment to the highest standard of excellence. Appointments will normally be made on contract basis for up to three years initially, leading to longer-term appointment or tenure later subject to mutual agreement. Exceptionally, appointment with tenure can be offered forthwith to candidates of proven ability.

**Salary and Fringe Benefits**

Salary will be competitive, commensurate with experience and academic accomplishments. Appointments will be made under the establishment of CUHK(SZ) and statutory benefits will be provided according to the prevailing labor laws applicable to the PRC. The appointee will be based in Shenzhen, PRC.

**Application Procedure**

Please send a full curriculum vitae and the completed Application Form (please download the blank form online) together with copies of qualification documents, a publication list and/or selected abstracts and recent teaching-related information such as teaching evaluations by email to hr-1@cuhk.edu.cn. At least three reference letters should be sent by individual referees directly to hr-1@cuhk.edu.cn.

Applications/Nominations will be considered until the posts are filled.