

## Job Description

The Department of Marketing at CUHK Business School, The Chinese University of Hong Kong invites applications for a position starting August 2019. We are looking for candidates at all levels (from assistant to full) in the area of empirical modeling/big data marketing.

Research is highly valued and supported through generous start-up grant, easy access to other internal and external grants, excellent facilities in terms of computation power, lab space and subject pool, and active collaboration among different fields.

A highly competitive salary commensurate with qualifications will be offered. The comprehensive benefit package provided by the university includes leave, medical care, retirement scheme contributions, plus a contract-end gratuity, and housing benefits.

Prospective applicants can learn more about the department from its website <http://www.baf.cuhk.edu.hk/mkt>. Interviews will be conducted at the AMA Summer Marketing Educators' Conference in August.

## Job Requirement

Applicants should have (i) a PhD. in Marketing, Statistics, Economics or other related field; (ii) a strong and active research program; (iii) the commitment to teaching excellence, in both undergraduate and graduate levels.

Duties include (i) contributing to the development and enhancement of their academic areas through quality research and publications; (ii) teaching courses assigned by the department chair; (iii) providing services to department and faculty committees.

Candidates who are interested in our posts should send their application with an updated cv to [mkt@cuhk.edu.hk](mailto:mkt@cuhk.edu.hk).