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The Chinese University of Hong Kong

## Assistant Position

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### Description

The Department of Marketing at the Chinese University of Hong Kong invites applications for a tenure-track appointment of Assistant Professor starting August 2017. We are looking for candidates in the area of *empirical modeling/big data marketing*. The candidates should demonstrate a strong record to research, preferably with publications or potential publications in top-tier academic journals.

Research is highly valued and supported through generous start-up grant, easy access to other internal and external grants, excellent facilities in terms of data set, computation power, lab space and subject pool, and active collaboration among different fields..

Appointment will be made on contract basis for three years initially, renewable for another three year. The teaching load for the level of assistant professor is 3 courses per year. A highly competitive salary commensurate with qualifications will be offered. The comprehensive benefit package provided by the university includes leave, medical care, retirement scheme contributions, plus a contract-end gratuity, and housing benefits.

Prospective applicants can learn more about the department from its website <http://www.baf.cuhk.edu.hk/mkt>. Interviews will be conducted at the AMA Summer Marketing Educators' Conference in August.

## Requirements

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Applicants should have (i) a PhD. in Marketing, Statistics, Economics or other related field (ii) a strong and active research program, (iii) the commitment to teaching excellence, in both undergraduate and graduate levels.

Duties include (i) contributing to the development and enhancement of their academic areas through quality research and top journal publications (ii) teaching courses assigned by the department chair (iii) providing services to department and faculty committees.

## Job Information

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**Location:**

Hong Kong, Other / Non-US,  
China

**Job ID:**

29128068

**Posted:**

June 27, 2016

**Position Title:**

Assistant Position

**School Name:**

The Chinese University of Hong  
Kong

**Specialties:**

Marketing Research,  
Online Marketing

**Do you plan on interviewing at the Summer Educators Conference?:**

Yes **Position Start Date:**

Fall 2017



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