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Cheung Kong Graduate School of Business

## Faculty position in marketing

### Description

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#### **CHEUNG KONG GRADUATE SCHOOL OF BUSINESS Faculty Position in Marketing**

The Cheung Kong Graduate School of Business invites applications for a tenure track position in marketing at the assistant, associate, or full Professor ranks.

**JOB DESCRIPTION:** The candidate is expected to contribute to the further development of the marketing research group, to bridge existing research activities at the department and to demonstrate commitment to outstanding teaching, research, and service.

We currently invite applications from scholars working in the area of consumer behavior. The candidate must hold (or is expected to earn) a Ph.D. degree in a relevant field. A senior candidate should have a proven record as an outstanding researcher and teacher. A junior candidate should demonstrate outstanding promise in research and teaching. The school offers internationally competitive compensation packages and generous research support.

**APPLICATION PROCEDURE:** Candidates must send their applications to Ms. Meixi Lu (see email and contact at the bottom of this ad).

The application package should include:

- Cover letter
- Full curriculum vitae;
- Two recent research papers;
- Recommendation letters: three letters for assistant or untenured associate professors, and six letters for tenured associate or full professors.

ABOUT CKGSB: Founded in Beijing in November 2002 by Mr. Li Ka-shing, Asia's most successful entrepreneur, CKGSB is China's first private and non-profit business school. Headquartered in Beijing with campuses in Shanghai and Shenzhen, Cheung Kong offers MBA, EMBA, and executive education programs. Cheung Kong's mission is to generate world-class insights on management theory and practice and to develop leaders for a new era of global business in China and beyond. For more information, please visit the school's website (<http://www.ckgsb.edu.cn/>).

**CONTACT:**

Ms. Meixi Lu

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**Job Information**

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**Location:**

Beijing, Other / Non-US, 100738, China

**Job ID:**

29380904

**Posted:**

July 8, 2016

**Position Title:**

Faculty position in marketing

**School Name:**

Cheung Kong Graduate School of Business

**Specialties:**

Consumer Behavior

**Do you plan on interviewing at the Summer Educators Conference?:**

No

**Position Start Date:**

Summer 2017



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