



教授/研究

长江教授

观点文章

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CHEUNG KONG GRADUATE SCHOOL OF BUSINESS Faculty Position in Marketing

The Cheung Kong Graduate School of Business (CKGSB) invites applications for a tenure track position in marketing at the assistant, associate, or full Professor ranks.

JOB DESCRIPTION: The candidate is expected to contribute to the further development of the marketing research group, and to demonstrate commitment to outstanding research, teaching, and service.

We currently invite applications from scholars working in the areas of analytical and empirical modeling and consumer behavior. The candidate must hold (or is expected to earn) a Ph.D. degree in a relevant field. A senior candidate should have a proven record as an outstanding researcher and teacher. A junior candidate should demonstrate outstanding promise in research and teaching.

CKGSB offers internationally competitive compensation packages and generous research support.

APPLICATION PROCEDURE: Candidates should send their applications to Ms. Yu CHEN (see email and contact at the bottom of this page).

The application package should include:

--Cover letter;

--Full curriculum vitae;

--Two recent research papers;

--Recommendation letters (three letters for assistant or untenured associate professors, and six letters for tenured associate or full professors).

ABOUT CKGSB: Founded in Beijing in November 2002 by Mr. Li Ka-shing, Asia's most successful entrepreneur, CKGSB is China's first private business school. Headquartered in Beijing with campuses in Shanghai, Shenzhen, New York, and London, CKGSB offers EMBA, MBA and executive education programs to entrepreneurs in China and beyond. CKGSB aims to generate world-class insights on management theories and practices, and to develop leaders for

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a new era of global business. For more information, please visit the school's website
(<http://www.ckgbs.edu.cn/>).

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