

## Assistant Professor of Business

<b>Institution:</b>	<u>Chestnut Hill College</u>
<b>Location:</b>	Philadelphia, PA
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	07/03/2018
<b>Application Due:</b>	Open Until Filled
<b>Type:</b>	Full Time

**Position Description:** Full-time, non-tenure track position

**Responsibilities:** The position is a 9-month position starting Spring/Fall 2019.

Responsibilities include teaching four three-hour courses (12 credit hours) per semester in the undergraduate or accelerated division. Additionally, the incumbent should be capable of contributing towards the achievement of all departmental goals which include providing: (1) a high quality learning environment, (2) scholarly achievement; (3) curriculum and program development and enhancement; (4) quality advisement and mentoring to students; and (5) service to the department and the college which will include committee work.

**Qualifications:** Incumbent should possess an MBA, Ph.D. in marketing or other related business field from an accredited university and demonstrate a strong commitment to high quality teaching. Teaching needs are primarily undergraduate required and elective. The incumbent should provide evidence of a record of recent success and achievement related to the courses to be assigned. Industry experience in the marketing field preferred.

**Instruction:** Faculty members teach four courses per semester. The division of work duties may be modified through negotiation between the faculty member and the department chair, when such a change in assignment will mutually benefit the faculty member and department. Among the courses the incumbent may be assigned to instruct include:

- Principles of Marketing
- Marketing Management
- Event Planning
- International Marketing

- Market Research
- Digital/Social Media Marketing
- Consumer Behavior
- Other Business Courses

Undergraduate student advising responsibilities will also be assigned.

**Scholarship:** The successful candidate will exhibit an ongoing scholarly interest, and a commitment to remain active in a scholarly manner.

**Service:** Service to the College and the department is expected of each faculty member including; open houses, business club, honor society, convocation and commencement.

**Other:** Incumbent will be responsible to review the marketing curriculum on a periodic basis to ensure that the curriculum is current and responsive to the needs of the students. Interview potential adjunct applicants and make recommendations to the chair for future hire.

Interested candidates may send a cover letter, resume and three references to Nadine Maher at mahern@chc.edu. No phone calls, please.

## APPLICATION INFORMATION

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**Contact:** Nadine Maher  
Chestnut Hill College

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**Email Address:** [mahern@chc.edu](mailto:mahern@chc.edu)

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