



The WEATHERHEAD SCHOOL OF MANAGEMENT at Case Western Reserve University seeks a tenure track faculty at the Assistant or Senior Assistant level to begin July 2018. Candidates who already have a PhD or expect to obtain a PhD by the time of appointment are invited to apply. Candidates must have a PhD in Marketing (preferred), Strategy, or Information Systems discipline at the time of joining with strong teaching and research orientation towards marketing or customer research with an emphasis on analytics. The primary criteria for appointment are potential for high impact scholarly contributions and the promise of high quality teaching in the area of focus noted. Depending on the needs, visiting appointments may be considered.

Eligible candidates are expected to have the background and expertise to teach in the Masters of Science program in Management-Business Analytics (MSM-BA) with focus on Marketing. Additional details of this program at <https://weatherhead.case.edu/degrees/masters/ms-management/business-analytics/>

This position is located in the Department of Design & Innovation that brings together faculty from three disciplines including Marketing, Strategy, and Information Systems. The focus of the department is on customer experience, innovative technologies and processes, and human centered design. A first of its kind, the Department of Design & Innovation prioritizes creating knowledge for generating novel and valuable products, services and systems as well as designing innovative, value-creating relationships with customers, stakeholders and society. We expect interdisciplinary skills and a willingness to work with faculty across marketing, strategy and information system disciplines. Additional details about the department may be obtained by visiting <https://weatherhead.case.edu/departments/design-and-innovation>.

Salary and teaching load are AACSB competitive. Interested candidates should e-mail their vitae, reference letters, and supporting materials to [desnposition@case.edu](mailto:desnposition@case.edu). Mail contact is through Gail Stringer, Department of Design and Innovation, Weatherhead School of Management, CWRU, 10900 Euclid Avenue, Cleveland, OH 44106-7235.

For questions and additional information about the position, feel free to contact any of the faculty search committee members including Professors Casey Newmeyer ([casey.newmeyer@case.edu](mailto:casey.newmeyer@case.edu)), Youngjin Yoo ([youngjin.yoo@case.edu](mailto:youngjin.yoo@case.edu)) or Jagdip Singh ([jagdip.singh@case.edu](mailto:jagdip.singh@case.edu)). We will be interviewing at the American Marketing Association meetings in San Francisco, and also at the AoM and AMCIS meetings. Interested candidates are encouraged to contact with questions they might have and submit application materials at the earliest. Applications will be accepted till the position is filled.

CASE WESTERN RESERVE UNIVERSITY located in Cleveland, Ohio is a comprehensive, private, doctoral granting research university founded in 1826. It consists of eight schools and colleges including the Weatherhead School of Management. A first of its kind, the Department of Design & Innovation embraces Case Western Reserve University's strategic focus on "forward thinking" that includes an emphasis on innovation, technology development, and management as a cross-disciplinary activity. In employment, as in education, Case Western Reserve University is committed to Equal Opportunity and Diversity. Women, veterans, members of underrepresented minority groups, and individuals with disabilities are encouraged to apply. Case Western Reserve University provides reasonable accommodations to applicants with disabilities. Applicants requiring a reasonable accommodation for any part of the application and hiring process should contact the Office of Inclusion, Diversity and Equal Opportunity at 216-368-8877 to request a reasonable accommodation. Determinations as to granting reasonable accommodations for any applicant will be made on a case-by-case basis.