



The WEATHERHEAD SCHOOL OF MANAGEMENT at Case Western Reserve University seeks a tenure track faculty at the Assistant Professor level to begin July 2020. Candidates who already have a PhD in Marketing or expect to obtain a PhD in Marketing by the time of appointment are invited to apply. We seek candidates with strong research focus and record in the substantive area of marketing strategy, digital marketing, sales management, marketing frontlines, services marketing, retailing, and/or managerial marketing. Strong foundation and evidence of working with digital marketing data using computational, textual and machine learning analytics are important criteria for this position. The primary emphasis for appointment is potential for high impact scholarly contributions.

Eligible candidates are expected to have the background and expertise to teach substantive marketing courses at the undergraduate and Masters level, and the Marketing focused advanced analytics classes in the Masters of Science program in Management - Business Analytics (MSM-BA). Additional details of this program can be found at <https://weatherhead.case.edu/degrees/masters/ms-management/business-analytics/>

This position is located in the Department of Design & Innovation that brings together faculty from three disciplines including Marketing, Strategy, and Information Systems. A first of its kind, the Department of Design & Innovation prioritizes creating knowledge for generating novel and valuable products, services and systems as well as designing innovative, value-creating business models that involve novel relationships with customers, stakeholders and society. The department's strength in digital innovation, business models and product development provides novel and ample opportunities for cross-disciplinary research. Additional details about the department may be obtained by visiting <https://weatherhead.case.edu/departments/design-and-innovation> .

Salary and teaching load are AACSB competitive. Interested candidates should e-mail their vitae, reference letters, and supporting materials to desnposition@case.edu. Mail contact is through Gail Stringer, Department of Design and Innovation, Weatherhead School of Management, CWRU, 10900 Euclid Avenue, Cleveland, OH 44106-7235.

For questions and additional information about the position, feel free to contact Professors Rakesh Niraj (rakesh.niraj@case.edu) or Jagdip Singh (jagdip.singh@case.edu). We will be interviewing both personally at the American Marketing Association meetings in Chicago and virtually via video-conferencing technology. Interested candidates are encouraged to contact with questions they might have and submit application materials at the earliest. Applications will be accepted till the position is filled.

CASE WESTERN RESERVE UNIVERSITY located in Cleveland, Ohio is a comprehensive, private, doctoral granting research university founded in 1826. It consists of eight schools and colleges including the Weatherhead School of Management. A first of its kind, the Department of Design & Innovation embraces Case Western Reserve University's strategic focus on "forward thinking" that includes an emphasis on innovation, technology development, and management as a cross-disciplinary activity. In employment, as in education, Case Western Reserve University is committed to Equal Opportunity and Diversity. Women, veterans, members of underrepresented minority groups, and individuals with disabilities are encouraged to apply. Case Western Reserve University provides reasonable accommodations to applicants with disabilities. Applicants requiring a reasonable accommodation for any part of the application and hiring process should contact the Office of Inclusion, Diversity and Equal Opportunity at 216-368-8877 to request a reasonable accommodation. Determinations as to granting reasonable accommodations for any applicant will be made on a case-by-case basis.