

# Assistant Professor Marketing - tenure track

[Carthage College](#) in Wisconsin

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<b>Deadline</b>	November 01, 2018
<b>Date Posted</b>	July 10, 2018
<b>Type</b>	Tenured, tenure track
<b>Salary</b>	Competitive
<b>Employment Type</b>	Full-time

Assistant Professor Marketing (tenure track)

Join the team at our beautiful lakefront campus!

Carthage College invites applications for a tenure-track appointment in Marketing to begin August 2019. The ideal candidate will join colleagues in teaching undergraduate courses in Marketing. All areas of Marketing will be considered, but expertise in consumer behavior, brand management, or social media marketing is preferred. An appropriate doctoral degree, or ABD, from an AACSB-accredited program is required.

The successful candidates will be a teacher-scholar who will: (a) teach undergraduate marketing courses in one or more areas; (b) build and maintain an active scholarly agenda (c) serve as an advisor for undergraduate majors; (d) participate in service activities for the college, industry, and/or the community.

The faculty of the College is strongly committed to the liberal arts tradition and

interdisciplinary work. The candidate will join the faculty of the A. W. Clausen Center for World Business (<http://www.carthage.edu/clausen/>) working with colleagues from across the College. More information about the Management and Marketing department can be found at <https://www.carthage.edu/management-marketing/>.

### **How to Apply:**

Review of applications will begin immediately and will continue until the position is filled. For full consideration, applications should be received by October 31, 2018. Application materials should include a cover letter, statements of teaching philosophy and research interests, a curriculum vitae, and the names, and contact information of three professional references. Submit these materials in the form of a single PDF document through the "apply now" button.

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<https://carthage.applicantpro.com/jobs/836907-122305.html>

## **About Carthage:**

Founded in 1847, Carthage College combines an environment of reflection and self-discovery with a culture of high expectation, so that our students uncover and ignite their true potential. As a four-year private liberal arts college with roots in the Lutheran tradition, we place a strong emphasis on both moral and intellectual values. Our prime location in Kenosha, Wisconsin, midway between Chicago and Milwaukee, allows students the opportunity to learn in a professional context. Our beautiful campus, an 80-acre arboretum on the shore of Lake Michigan is home to 150 scholars, 2,600 full-time students, and 400 part-time students. Our rich academic experience equips students with foundational knowledge and skills, preparing graduates to be lifelong learners and to lead meaningful, productive lives.

*Carthage College is an equal opportunity employer (EOE) dedicated to the goal of building a culturally diverse community. We welcome applications from a broad spectrum of people, including members of ethnic minorities, women, veterans, and individuals with disabilities. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, protected veteran status or status as an individual with a disability.*

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