

Marketing, Full-time Faculty, Open Rank

Institution:	Carroll University
Location:	Waukesha, WI
Category:	Faculty - Business - Marketing and Sales
Posted:	12/13/2018
Type:	Full-Time



Marketing, Full-time Faculty, Open Rank Carroll University

Starting Date: As early as January 28, 2019, negotiable

Responsibilities: The incumbent will teach graduate and undergraduate courses in marketing with the possibility of teaching other general business courses. This individual will contribute expertise to course and curriculum development efforts within the school and in interdisciplinary endeavors. This position will be involved in expanding the Carroll University MBA program and will engage in outreach with local and regional business through the newly formed Analytics and Business Intelligence Consortium. All faculty are expected to participate in professional development activities to enhance teaching effectiveness, to maintain currency in the discipline, and to grow as a leader. In addition, this position will be involved in service to the school and university through representation and meaningful participation in committees, student recruitment activities, quality initiatives, assessment activities, and accreditation reviews.

Qualifications: Candidates must possess at least a master's degree in a marketing or related discipline. Preference given to candidates who hold a terminal degree in a business-related discipline with at least one degree in marketing or related discipline. A terminal degree is required to be considered for tenure track appointment. Candidates must have a track record as a successful and effective teacher. Prior business or industry experience is highly desired. The following knowledge and skills are expected: (a) strong grasp of theoretical underpinnings of marketing, (b) proficiency using a wide variety of marketing related technologies including Microsoft Office, Google Apps, etc.; (c) familiarity with experiential, problem-based, and active learning pedagogical approaches. A track record of successful scholarship and/or practical experience in the field is expected.

Rank and Salary: This position is full-time (9-month) faculty position. Candidates will be

considered for rank as instructional faculty or as a tenure track assistant professor. Instructional faculty are extended an annual contract with eligibility for renewal. Tenure track faculty must have completed a terminal degree. Candidates who have earned advanced rank at another institution will be considered for comparable appointment. Opportunities for summer teaching and project work are available, but not guaranteed. Salary is competitive and commensurate with qualifications.

School of Business: Established in July 2017, the School of Business vision is to provide an engaging and experiential business education that produces highly sought after graduates and successful alumni. We strive to be recognized as an innovative and impactful business school with close ties to business and industry highlighted by dynamic partnerships among organizations in the region who benefit from our expertise and intellectual capacities. Those we educate are prepared to be responsible leaders skilled in business and committed to helping improve the communities in which they live. The School of Business is commitment to high quality academic programs and educational offerings. Further, our faculty are known to possess leading-edge knowledge combined with a passion to excel at teaching. We are committed to supporting technology-infused, contemporary facilities. We work to be leaders at both traditional and state-of-the-art approaches to delivering business education. Our alumni are advocates, advisors, and benefactors.

The School of Business attracts and supports faculty who are:

- Committed to teaching as a primary focus of their academic careers with a dedication to student learning and success.
- Experienced as teachers, as subject matter experts, and as professionals within their career fields.
- Dedicated to grow professionally, advance as leaders, and contribute to both their professions and communities.
- Engaged in scholarship consistent with the mission of Carroll University and the School of Business.
- Credentialed at advanced levels by colleges and universities with exemplary reputations.
- Ethical with a strong character serving as the foundation of their professional and personal lives.
- Appreciative and supportive of workplace diversity represented in thought and in people.
- Members of the university community that works collaboratively toward a common purpose supportive of individual professional growth.
- Proud of their affiliation with the university and motivated to advance its mission.

Carroll University: Founded in 1846, Carroll University is an independent, co-educational comprehensive university grounded in the liberal arts tradition. The Pioneer Core general education curriculum has a strong emphasis on developing intercultural awareness and includes cross-cultural immersion experiences. Carroll University is located in suburban Waukesha, 16 miles west of Milwaukee and 60 miles east of Madison. The University

serves approximately 3521 students. The University though intentionally ecumenical and non-sectarian in approach, is related to the Presbyterian Church, USA. Candidates must be willing and able to support and advance the University mission.

Application: Review of applications will begin immediately and continue until the position is filled. In an e-mail to facapp@carrollu.edu with the subject line "Lecturer position of Marketing" please attach in Word or pdf format a letter of application, your curriculum vitae, a statement of your teaching philosophy, and contact data for three professional references. Final candidates will be asked to submit transcripts.

Carroll University is an Equal-Opportunity Employer

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APPLICATION INFORMATION

Contact:	Josie de Hartog Carroll University
Fax:	262-524-7646
Email Address:	facapp@carrollu.edu

Carroll University is an equal opportunity employer.

Apply through [HigherEdJobs](#)

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