

**FACULTY POSITION in MARKETING**  
**Business Administration**  
**Carnegie Mellon University in Qatar**

Carnegie Mellon University in Qatar seeks applicants for a teaching position in **Marketing** beginning in **Fall Semester, 2019**. This is a career-oriented appointment with primary responsibility for teaching and contributions to the educational mission of the undergraduate Business Administration program in Doha, Qatar. Applicants are expected to have a Ph.D. in **Marketing** or a closely related field at the time of appointment, outstanding teaching skills, and a passion for student and community engagement.

Carnegie Mellon's undergraduate Business Administration program has earned global recognition for its approach to the study of business management as a science. The program emphasizes a quantitative, analytical approach, training students in the foundations of business. We seek an engaging colleague who is passionate about teaching whose primary responsibility will be to deliver the quantitative Marketing core requirement and depth electives in the Marketing Concentration, such as Marketing Research, and Digital Marketing and Social Media Strategy. The position may include the opportunity to develop new depth electives.

Carnegie Mellon University in Qatar is a branch campus that operates in concert with several other American and European branch campuses under the umbrella of the Qatar Foundation's Education City. The branch campus closely follows the admissions requirements and English language curriculum of the home campus, which awards all degrees. The several thousand students in Education City students are a broad mix of nationalities, but primarily from the Middle East, North Africa, and South Asia. CMUQ's faculty is a mix of professionals hired specifically to the campus and seconded faculty from the main campus. CMUQ's primary focus is undergraduate education in Business Administration, Biological Sciences, Computer Science and Information Systems.

Carnegie Mellon offers teaching appointments with multi-year contracts and promotion opportunities. While applications will be accepted at all levels of seniority, senior level applicants should have demonstrated leadership within the academic community, have made a significant and positive impact on curriculum and student development, and have a distinguished teaching record.

The position offers competitive salaries, travel and housing allowances and other benefit packages, which may include attractive research and professional development support. A reasonable teaching load allows time for quality teaching, research and close involvement with students, faculty and the local business and educational community.

To apply, interested candidates should send:

- 1) Letter of Intent that describes your proven track record of teaching excellence;
- 2) Curriculum Vitae;

- 3) Teaching Statement and evidence of effective teaching, for example, sample syllabi, previous exams you have written, and/or course evaluations;
- 4) Three reference letters. Letters will not be requested directly by the Search Committee. Candidates should arrange for letters to be sent to the search committee at the address below;
- 5) Any additional supporting documentation that may include representative professional or scholarly work.

Official graduate academic transcripts will be required by the time of appointment. Review of applications will begin immediately. For full consideration, applications must be received no later than 11 March 2019. To apply, please follow the process described here: <http://apply.interfolio.com/48675>

For more information on the Business Administration program, see <https://www.qatar.cmu.edu/academics-research/academics/business-administration/>