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Canisius College

Assistant Professor of Marketing

Description

Wehle School of Business

Department of Marketing

Assistant Professor of Marketing

The Richard J. Wehle School of Business at Canisius College in Buffalo, New York seeks to fill a full-time faculty position in Marketing starting next fall (2019). Rank and opportunities for tenure will be negotiated depending on the applicant's academic credentials and professional experience. We are specifically seeking candidates who are qualified and interested in teaching courses in digital marketing and related areas (e.g. social media, search marketing, online advertising, etc.) and working with a group of faculty launching a new program in Integrated Marketing Communications.

To be eligible for a tenure-track position at the assistant professor level, candidates must possess, or be in the final stages of earning, a doctorate level degree in an appropriate field. The department will also consider applications for a long-term faculty position without tenure (e.g., a clinical position) from candidates with a master's degree and considerable industry experience.

Job Information

Location:

Buffalo, New York, 14208,
United States

Job ID:

44261536

Posted:

October 15, 2018

Position Title:

Assistant Professor of
Marketing

School Name:

Canisius College

Specialties:

Online Marketing

**Do you plan on
interviewing at the
Summer Academic
Conference?:**

No

Position Start Date:

Fall 2019

Job Duration:

Indefinite

As an AACSB accredited institution, Canisius seeks individuals who are capable of excellence in the classroom and are committed to an ongoing program of scholarly research and/or professional engagement that has an impact on practice. Canisius College serves approximately 4,000 undergraduate and graduate students. The college offers B.S. degrees in a variety of business disciplines as well as a traditional and an accelerated “one year” M.B.A. program.

Canisius College is located in the Buffalo/Niagara Region of New York State where the cost of housing, excellent school districts, numerous cultural organizations and a wide range of sports, entertainment and dining venues are just a few of the many things that make for an excellent quality of life. We are only 90 minutes away from Toronto, Canada, an additional source of recreational and cultural activity. The faculty in the Wehle School of Business enjoy strong support from the local business community, and the College encourages interaction between faculty and local business organizations. Canisius is the home of the federally funded Women's Business Center and the Center for Professional Development, which provide opportunities for faculty to become engaged in teaching, consulting, and service opportunities in the business and civic life of the region.

Canisius College, founded 1870, is a Jesuit comprehensive liberal arts college with strong commitments to social justice and to preparing students to be reflective women and men for others. The department is enthusiastic about this mission and committed to faculty diversity. To learn more about the Marketing Department and the Wehle School of Business at Canisius College go to

<https://www.canisius.edu/academics/our-schools/richard-j-wehle-school-business>

Canisius College, a Catholic and Jesuit university, has as its foundation the fundamental values of academic excellence, leadership, faith and social justice. Canisius is committed to educating and preparing men and women to become leaders in their professions and their communities, and in service to humanity. The college is an equal opportunity employer committed to recruiting, supporting, and fostering a diverse community of outstanding faculty, staff and students.

The Office of Human Resources at Canisius College utilizes an online recruitment management system.

Individuals who need reasonable accommodations under the ADA in order to participate in the search process should contact the office of human resources at (716) 888-2240.

To apply, go to <https://www.canisius.edu/about-canisius/employment-canisius> and click on [View Current Employment Opportunities](#).

Applicants must submit their cover letter summarizing your teaching experience, research program and expertise in digital marketing (you may address your letter to Dr. Gregory Wood, Chair of the Marketing Department), curriculum vitae, and teaching philosophy with their online application. Also, please include the names, titles and email addresses of three references. Your references will receive an email from Canisius College requesting they submit their reference letter directly to Canisius College's Human Resources Department.

Benefits:

Benefits are available the first of the month after the full-time faculty's date of hire and include – health, dental and vision insurance, life and long term disability insurance, and retirement plan enrollment is available to full-time faculty with contribution from College after one year. Tuition benefits are also available for full-time faculty and their qualified dependents.

Requirements

To be eligible for a tenure-track position at the assistant professor level, candidates must possess, or be in the final stages of earning, a doctorate level degree in an appropriate field. The department will also consider applications for a long-term faculty position without tenure (e.g., a clinical position) from candidates with a master's degree and considerable industry experience.

About Canisius College

Canisius College, a Catholic and Jesuit university, has as its foundation the fundamental values of

academic excellence, leadership, faith and social justice. Canisius is committed to educating and preparing men and women to become leaders in their professions and their communities, and in service to humanity. The college is an equal opportunity employer committed to recruiting, supporting, and fostering a diverse community of outstanding faculty, staff and students.

Campus

Canisius College is located between the historic Hamlin Park neighborhood and Delaware Park in the city of Buffalo, N.Y. More than 1.5 million people live in and around the Western New York city, which boasts two major league sports teams and a host of businesses, employers, arts and culture. Nearby are two Great Lakes, the city of Toronto, and one of the world's greatest attractions, Niagara Falls.

Our 72-acre campus rests atop a labyrinth of tunnels. The underground network runs from Dugan Hall to Old Main, from Street Side Café to Bouwhuis Library. The tunnels serve a practical use—they keep us warm through Western New York winters. But there's more to it than that. They're vibrant. You can't walk 10 feet without hearing a welcoming 'hello.' Bright posters adorn the walls—invitations for upcoming events. Friendships form on the pathways to class. Snacks are shared. Courses are taught. Clubs rally. The tunnels keep us connected, in more ways than one.

The campus above and around the tunnels has been transformed in recent years. More than \$150 million in capital investments have been made to eight major residence halls and the newly opened Science Hall.

Canisius sits in the one of the safest neighborhoods of Buffalo and is patrolled day and night by the college's department of public safety.

Mission Statement

Canisius College, a Catholic and Jesuit university, offers outstanding undergraduate, graduate and professional programs distinguished by transformative learning experiences that engage students in the classroom and beyond. We foster in our students a commitment to excellence, service and leadership in a global society.

Supporting Key Concepts

Catholic

Canisius is an open, welcoming university where our Catholic faith and traditions are vitally present and operative. Rooted in the Catholic intellectual tradition, Canisius cultivates human knowledge for the benefit of Church and society.

Jesuit

Founded by the Society of Jesus as a manifestation of its charism, Canisius espouses the Jesuit principles of human excellence, care for the whole person and service to humanity. Jesuit spirituality calls

us to seek God in all things and Jesuit education aims to form students who become men and women for and with others.

Transformative Learning and Student Engagement

Steeped in Jesuit ideals, our undergraduate and graduate academic programs are distinguished by academic excellence, student-faculty interaction, and a variety of experiential learning opportunities that engage students and transform the mind and spirit. Our undergraduate core curriculum enriches students' academic pursuits and delivers a strong foundation in liberal arts, critical thinking, and diversity. Graduate and professional programs promote the application of theory to practice.

Leadership

Benefiting from academically rich, values-based experiences in their interactions with faculty, staff, and community, students learn responsible leadership and develop their ability to inspire others to achieve excellence. At Canisius, students practice these leadership skills in the classroom and through co-curricular activities.

Contact: Dr. Gregory Wood

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