

Assistant Professor of Marketing, Department of Business

Institution:	Cameron University
Location:	Lawton, OK
Category:	Faculty - Business - Marketing and Sales
Posted:	02/21/2020
Type:	Full-Time

Tracking Code

F1281G

Job Description

A tenure track faculty position in Marketing is available beginning August 2020. The faculty member will be expected to provide high quality education to both graduate and undergraduate students, in both the traditional classroom and electronic media settings.

The targeted teaching load is 24 hours per academic year, excluding summers, averaging about 12 hours per semester. Published research is a requirement for retention, promotion, and tenure. Service to the school, university and external constituencies is also expected.

MINIMUM QUALIFICATIONS:

MBA or ABDs in Marketing from a regionally accredited university with a firm completion date will be considered. The candidate must have earned a minimum of 18 graduate hours in Marketing and should be able to teach a variety of upper and lower division marketing courses. A successful candidate who has not completed the doctorate by August 2020 will be appointed at the rank of instructor.

PREFERRED QUALIFICATIONS:

Doctorate in Marketing from an AACSB accredited university by date of interview.
Teaching experience at the university level and evidence of excellence in teaching.
Evidence of scholarly research. Experience in digital marketing with the use of simulations to engage students, and knowledge of geo-fencing techniques.

SALARY RANGE:

Commensurate with education and experience.

INSTITUTION:

Cameron University (www.cameron.edu) is a state-supported regional institution located in Lawton, Oklahoma, that offers undergraduate and graduate degrees. Dedicated to excellence, the university provides a wide range of economic, cultural, and educational opportunities for the betterment of all citizens. Master's-level graduate degrees are offered in business, behavioral sciences, and education; baccalaureate programs are offered in more than forty disciplines, and associate degrees are offered in many other studies. The close proximity of Fort Sill contributes to an area rich in cultural diversity and provides the opportunity for frequent cooperative efforts. The combined community of Lawton/Fort Sill has a population of more than 100,000 and is located adjacent to the picturesque Wichita Mountains Wildlife Refuge. A copy of the University's Annual Security Report, listing crime statistics and university policies, is available by contacting the Office of Public Safety or by accessing the report online at www.cameron.edu/ops.

BENEFITS:

Cameron University offers a wide variety of comprehensive programs to benefit our employees. We are proud to offer such benefits as paid medical coverage for our employees, ample time off opportunities and employee tuition waiver programs. To view all benefits available to employees, visit: <http://www.cameron.edu/hr/faculty-benefits-summary>.

APPLICATION PROCEDURE:

Attachments should include a cover letter indicating experience applicable to position, resume, transcripts (unofficial are acceptable at this point), names, addresses, and telephone numbers of three professional references.

DEADLINE:

Applications will be accepted until the position is filled.

EEO/AA Employer/Vets/Disability

Position Type

Full-Time/Regular

APPLICATION INFORMATION

Contact: Cameron University

Online App. Form: <https://cameron-openhire.silkroad.com/epostings/index...>

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